A View of the Philadelphia Regional Office

➢ Joe Quartullo, Data Dissemination Specialist
➢ Customer Liaison and Marketing Services Office (CLMSO)
➢ U.S. Census Bureau

Presentation to the Kentucky State Data Center Affiliate Meeting August 5th, 2016
Philadelphia Regional Office

- 1950s to 2013 – One of 12 Regional Offices
- 2013 to Today – One of 6 Regional Offices

- Regional Director, Fernando Armstrong
- Management Staff (About 6)
- Survey Statisticians (About 8)
- Survey Clerks (About 12)
- Administration / HR (About 10)
- Automation / IT (About 8)
- Recruiting (2)
- Field Staff (About 1,100)
Surveys

- American Community Survey
- National Crime & Victimization Survey
- Heath Interview Survey
- Survey of Income Program Participation
- Current Population Survey
- Consumer Expenditure Survey
- National Ambulatory Medical Care Survey
- American Community Survey (Group Quarters)
# Surveys / Sponsor / KY Cases

<table>
<thead>
<tr>
<th>Survey</th>
<th>Sponsor</th>
<th>Cases in KY / July</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACS (HU)</td>
<td>Census Bureau</td>
<td>856</td>
</tr>
<tr>
<td>ACS (GQ)</td>
<td>&quot;</td>
<td>19 (Facilities)</td>
</tr>
<tr>
<td>CPS</td>
<td>Bureau of Labor Stats</td>
<td>914</td>
</tr>
<tr>
<td>CE Diary</td>
<td>Bureau of Labor Stats</td>
<td>14</td>
</tr>
<tr>
<td>CE Quarterly</td>
<td>&quot;</td>
<td>58</td>
</tr>
<tr>
<td>HIS</td>
<td>CDC</td>
<td>83</td>
</tr>
<tr>
<td>NCVS</td>
<td>Dept. of Justice</td>
<td>158</td>
</tr>
<tr>
<td>SIPP</td>
<td>Census Bureau</td>
<td>1,283 / Year</td>
</tr>
</tbody>
</table>
Other Censuses

- Both on “2 and 7 Years”

- Economic Census
  - 4 Million Businesses (With paid employees)

- Census of Governments
  - 40K General Purpose
  - 51K Special Purpose
Other Surveys

Over 90 different surveys

Some Examples:

- Time Use Survey
- Parole & Probation Survey
- Export Statistics Survey
- State Library Survey
- Survey of Construction (ROs)
- Principal Follow-Up Survey
- Fishing, Hunting and Wildlife Survey (ROs)
Data Dissemination

- Inquiries
- Presentations
- Workshops
- Marketing
- Webinars

http://www.census.gov/mso/www/training/index.html
New – Supplemental 1 Yr. Estimates

- 2014 Supplemental Estimates Tables

- Select 2014 single-year American Community Survey statistics are now available

- 58 detailed tables (Prefix K)

- For geographies with populations of 20,000 or more. 
  
  *Recency vs. Accuracy*
New – KY 1 Yr. Estimates

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov
Cities 20 K to 64,999

- Bowling Green city
- Georgetown city
- Paducah city
- Owensboro city
- Henderson city
- Independence city
- Covington city
- Elizabethtown city
- Radcliff city
- Hopkinsville city
- Nicholasville city
- Ashland city
- Richmond city
- Jeffersontown city
- Florence city
- Frankfort city
### Frankfort – About 27K

<table>
<thead>
<tr>
<th></th>
<th>Median HH Income</th>
<th>MOE</th>
<th>Table #</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 1 Year</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>2012-2014 3 Year</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>2014 1 Year Supplemental</td>
<td>$42,352</td>
<td>+ / - $5,284</td>
<td>K201902</td>
</tr>
<tr>
<td>2010 – 2014 5 Year (2014 Dollars)</td>
<td>$40,622</td>
<td>+ / - $1,847</td>
<td>DP03</td>
</tr>
</tbody>
</table>

Recency vs. Accuracy
### Henderson Co. – About 47K

<table>
<thead>
<tr>
<th>Henderson County</th>
<th>Over 65 Population</th>
<th>MOE</th>
<th>Table #</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 1 Year</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>2012-2014 3 Year</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>2014 Supplemental</td>
<td>7,228</td>
<td>+ / - 240</td>
<td>K200104</td>
</tr>
<tr>
<td>2010 – 2014 5 Year</td>
<td>6,903</td>
<td>+ / - 59</td>
<td>DP05</td>
</tr>
</tbody>
</table>

Recency vs. Accuracy
Computer / Internet Use

- PRESENCE OF A COMPUTER AND TYPE OF INTERNET SUBSCRIPTION IN HOUSEHOLD (Began Question in 2013 Universe: Households)
- B28003 – 2013 1st 1 Year Estimate (i.e. KY)

- NOW!!

- PRESENCE OF A COMPUTER AND TYPE OF INTERNET SUBSCRIPTION IN HOUSEHOLD
  Universe: Households
- K202801 – 2014 1-Year Supplemental Estimates
# Pulaski County

<table>
<thead>
<tr>
<th></th>
<th>Households</th>
<th>MOE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>26,603</td>
<td>+/- 1,055</td>
</tr>
<tr>
<td>Has a Computer</td>
<td>18,280</td>
<td>+/- 1,220</td>
</tr>
<tr>
<td>- With Dial-Up (Alone)</td>
<td>579</td>
<td>+/- 334</td>
</tr>
<tr>
<td>- With Broadband</td>
<td>14,630</td>
<td>+/- 1,392</td>
</tr>
<tr>
<td>- Without Internet</td>
<td>3,071</td>
<td>+/- 777</td>
</tr>
<tr>
<td>No Computer</td>
<td>8,323</td>
<td>+/- 1,042</td>
</tr>
</tbody>
</table>

*Note: Pulaski Co. population about 63K*
The 2018 End-to-End Test

Overview
- Announced on Friday, July 22, 2016

- Pierce Co, WA 330K Housing Units
- Providence County, RI 265K Housing Units
- Bluefield – Beckley – Oak Hill, WV 175K Housing Units *PHRO

- Census Day April 1, 2018

Purpose
- Test and validate 2020 Census operations, procedures, systems, and field infrastructure together to ensure proper integration and conformance with functional and non-functional requirements
- Produce a prototype of geographic and data products
The 2018 End to End Test

Use technology to more efficiently and effectively manage the 2020 Census fieldwork

Streamlined Office and Staffing Structure

- Automated and optimized work assignments
- Automated recruiting, training, payroll and expense reporting
- Ability to conduct address updates and enumeration on same device
- Reduced paper and manual processing

Increased use of Technology

- Increased visibility into case status for improved workforce management
- Redesigned quality assurance operations
- Improved communications

Increased Management and Staff Productivity
KY Data Users
Please Join Our Free Webinars
Webinars – Next Week

- Aug 08, 2016  Summer Camp Webinar – Logistics Of Statistics For Your District: Finding Census Statistics for Congressional Districts

- Aug 08, 2016  Summer Camp Webinar – Making Sense of the American Community Survey for New England States

- Aug 09, 2016  Summer Camp Webinar – Data on a Deadline: Quick Data Tools & Interactive Maps for New England States

- Aug 11, 2016  Summer Camp Webinar – Finding Business and Economic Data for California

- Aug 11, 2016  Summer Camp Webinar – Income & Poverty Statistics in Hartford and New Haven Counties
Webinars – Week of 8/15

- Aug 15, 2016  Using the Census API with the American Community Survey


- Aug 17, 2016  Summer Camp Webinar – Using the American Community Survey (ACS) for American Indian/Alaskan Native Populations

- Aug 18, 2016  Summer Camp Webinar – The American Community Survey(ACS) & Your Long Island Community by the Numbers

- Aug 18, 2016  Summer Camp Webinar – Migration: Where are we moving in Connecticut?
Webinars – Week of 8/15 (Cont’d)


- Aug 18, 2016  **Summer Camp Webinar – Your Neighborhood by the Numbers: Advanced American FactFinder (Tracts, Block Groups, & Blocks) for New England States**

- Aug 19, 2016  **Summer Camp Webinar – Your Community by the Numbers: Race, Ethnicity, Ancestry, and Foreign-Born Populations**
Webinars – Week of 8/22


- Aug 24, 2016  Summer Camp Webinar – American Indian and Alaskan Native Statistics Workshop (IA, MI, MN, WI)

- Aug 25, 2016  Summer Camp Webinar – Accessing Equal Employment Opportunity (EEO) Tabulation


- Aug 25, 2016  Introduction to the American Community Survey
A Few More Webinars

- Aug 30, 2016  **Summer Camp Webinar – The American Community Survey (ACS) & Your Long Island Community by the Numbers**

- Sep 13, 2016  **Measuring America Series – An Overview on Children Statistics**

- Sep 28, 2016  **Measuring America Series – An Overview of the Black or African American Population Statistics**
Let’s Do 2 Kentucky Webinars!

- Tuesday 9/6/16  10:00 AM
- Tuesday 9/20/16  2:00 pm

*Please Vote on Topic of Choice (Ballot Provided)*
Questions?
Evaluation

Please Complete & Return the Evaluation
Thank You!

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joseph.p.quartullo@census.gov