Kentucky: Demographics, Economics, and Politics

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Kentucky within the U.S.

Kentucky has approximately the same land area as Iceland

Source: U.S. Census Bureau
Population

- Total population (2013): 4,395,295
- Similar in population to New Zealand, Liberia, Ireland
- Ranks 26th in the United States
- Approximately 1-2% of the population is institutionalized
- Median age of the population is 39.3
Cities

- Largest city is Louisville/Jefferson County with a population of 741,096* (17th in U.S.)
- Second largest city is Lexington-Fayette with a population of 295,803 (64th in U.S.)
- No other city with a population greater than 100,000
- Frankfort, the state capital, has a population of only 25,527
Metropolitan Areas

Louisville: 1,262,261 (43rd)
Lexington: 489,435 (107th)

Source: U.S. Census Bureau, TIGER
State Universities

- University of Kentucky (27,000)
- University of Louisville (22,000)
- Western Kentucky University (21,000)
- Eastern Kentucky University (15,000)
- Northern Kentucky University (15,000)
- Morehead State University (11,000)
- Murray State University (10,000)
- Kentucky State University (2,500)
Black Population

Source: U.S. Census Bureau, 2013 Population Estimates

US: 12.4%
KY: 8.0%

Source: U.S. Census Bureau, 2013 Population Estimates
Black Population

State: 8.0%

Source: U.S. Census Bureau, 2013 Population Estimates
Hispanic Population

Source: U.S. Census Bureau, 2013 Population Estimates

US: 17.1%
KY: 3.3%
Hispanic Population

State: 3.3%

Source: U.S. Census Bureau, 2013 Population Estimates; Hispanic Leadership Network
Foreign Born Population

Source: U.S. Census Bureau, 2012 American Community Survey

US: 12.9%
KY: 3.2%

Source: U.S. Census Bureau, 2012 American Community Survey
Foreign Born Population

Source: U.S. Census Bureau, 2012 American Community Survey
Foreign Born Origin

Source: U.S. Census Bureau, 2012 American Community Survey; NASA
Foreign Born Origin

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexico</td>
<td>25.6%</td>
</tr>
<tr>
<td>India</td>
<td>5.6%</td>
</tr>
<tr>
<td>Cuba</td>
<td>5.5%</td>
</tr>
<tr>
<td>China</td>
<td>4.5%</td>
</tr>
<tr>
<td>Germany</td>
<td>3.9%</td>
</tr>
<tr>
<td>Philippines</td>
<td>3.0%</td>
</tr>
<tr>
<td>Vietnam</td>
<td>2.9%</td>
</tr>
<tr>
<td>Japan</td>
<td>2.9%</td>
</tr>
<tr>
<td>Bosnia</td>
<td>2.8%</td>
</tr>
<tr>
<td>Guatemala</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2012 American Community Survey
College Graduates

Source: U.S. Census Bureau, 2012 American Community Survey

US: 28.5%
KY: 21.0%

Source: U.S. Census Bureau, 2012 American Community Survey
College Graduates

State: 21.0%

Source: U.S. Census Bureau, 2012 American Community Survey
Brain Drain

- These maps show only the existing population with a college degree – they do not account for the number of degrees granted within the state.

- There is some evidence of “brain drain” – graduates leaving the state once they have completed the degree.
The map illustrates the poverty rates across the United States. The source of the data is the U.S. Census Bureau, 2012 American Community Survey. The United States average poverty rate is 14.9%, while Kentucky’s poverty rate is 18.6%. The map uses color coding to represent different poverty rate ranges, with Kentucky marked with an asterisk to denote the higher rate of 18.6%.
Poverty Rate

State: 18.6%

Source: U.S. Census Bureau, 2012 American Community Survey
Median Household Income

Source: U.S. Census Bureau, 2012 American Community Survey

US: $53,046
KY: $42,610

Source: U.S. Census Bureau, 2012 American Community Survey
Median Household Income

$0 - $25,000
$25,001 - $35,000
$35,001 - $45,000
$45,001 - $55,000
$55,001 +

State: $42,610

Source: U.S. Census Bureau, 2012 American Community Survey
Religion – Total Adherents

State: 51.6%

Source: Association of Religion Data Archives, Religious Congregations and Membership Study
Largest Religious Memberships

- **Evangelical Protestant**
  - 0% - 12.5%
  - 12.51% - 25%
  - 25.01% - 37.5%
  - 37.51% - 50%
  - 50.01% +

- **Catholic**
Population Change 2000-2010

Source: U.S. Census Bureau, 2000 Census, 2010 Census

US: 9.7%
KY: 7.4%
Population Change 2000-2010

State: 7.4%

-13.8% - -10%
-9.9% - -5.0%
-4.9% - 4.9%
5.0% - 9.9%
10% - 45%

Source: U.S. Census Bureau, 2000 Census, 2010 Census
Urban, Suburban, and Rural

- In the last few decades, interstate migration in Kentucky has followed the national trend (suburbanization).

- Although Kentucky has a more rural population (24%) than the U.S. as a whole (6.3%), this population is declining.

- The majority of population growth in the state is occurring in the metro areas.
Current Unemployment

Source: Bureau of Labor Statistics, September 2014

US: 5.7%
KY: 6.7%
Current Unemployment

State: 6.7%

Source: Bureau of Labor Statistics, September 2014
Labor Force Participation

Source: U.S. Census Bureau, 2012 American Community Survey

US: 74.4%
KY: 69.8%
Labor Force Participation

Source: U.S. Census Bureau, 2012 American Community Survey

State: 69.8%

Legend:
- Less than 50%
- 50% - 59.9%
- 60% - 69.9%
- 70% - 74.9%
- 75% or Higher
GDP

- In 2013, Kentucky’s GDP was 183 $bn, ranking it 28th out of the 51 states (+DC)
- Kentucky’s GDP falls between the GDP of the Ukraine and the GDP of New Zealand
- The largest single contributor to GDP was government (14.6%) – second was finance, insurance, and real estate (14.3%)
Manufacturing Employment

Source: U.S. Census Bureau, 2012 American Community Survey

US: 10.6%
KY: 13.7%

13.8% - 18.4%
11.5% - 13.7%
9.9% - 11.4%
7.3% - 9.8%
1.3% - 7.2%

Source: U.S. Census Bureau, 2012 American Community Survey
Mining Employment

State: 1.3%

3rd Largest Coal-Producing State

Sources: U.S. Census Bureau, Longitudinal Employer-Household Dynamics, National Mining Association
Union Membership

Largest Public Employers
Largest Private Employers

Humana®

TOYOTA

GE

Ford

ups

Norton Healthcare
Corporate Headquarters

- Humana
  Louisville

- Yum!
  Louisville

- ASHLAND
  Covington

- General Cable
  Highland Heights

- Kindred Healthcare
  Louisville

- Lexmark
  Lexington

- Brown-Forman
  Louisville

- Tempur-Pedic
  Lexington

- PharMerica
  Louisville

- Papa John's
  Louisville
Politics
2012 Registered Voters

Source: Kentucky State Board of Elections; U.S. Census Bureau, 2012 Population Estimates
2012 Active Voters

State: 59.8%

Source: Kentucky State Board of Elections
Presidential Elections

- 1900
- 1904
- 1908
- 1912
- 1916
- 1920
- 1924
- 1928
- 1932
- 1936
- 1940
- 1944
- 1948
- 1952
- 1956
- 1960
- 1964
- 1968
- 1972
- 1976
- 1980
- 1984
- 1988
- 1992
- 1996
- 2000
- 2004
- 2008

McCain: 1,048,462
Obama: 751,985

- 2012

Romney: 1,087,190
Obama: 679,370
2012 Presidential Election

Source: Kentucky State Board of Elections
2010 Senatorial Election

Source: Kentucky State Board of Elections
Congressional Districts

- Kentucky currently has 6 seats in the House of Representatives
- The 1990 Census reapportionment led to the a loss of a district (from 7 to the current 6)
- Since 1930, Kentucky has lost 3 seats to reapportionment (NY lost 16, PA lost 15)
Acknowledgments
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