Demographic and Geographic Data for Population Health Research

Sarah Ehresman Kentucky State Data Center



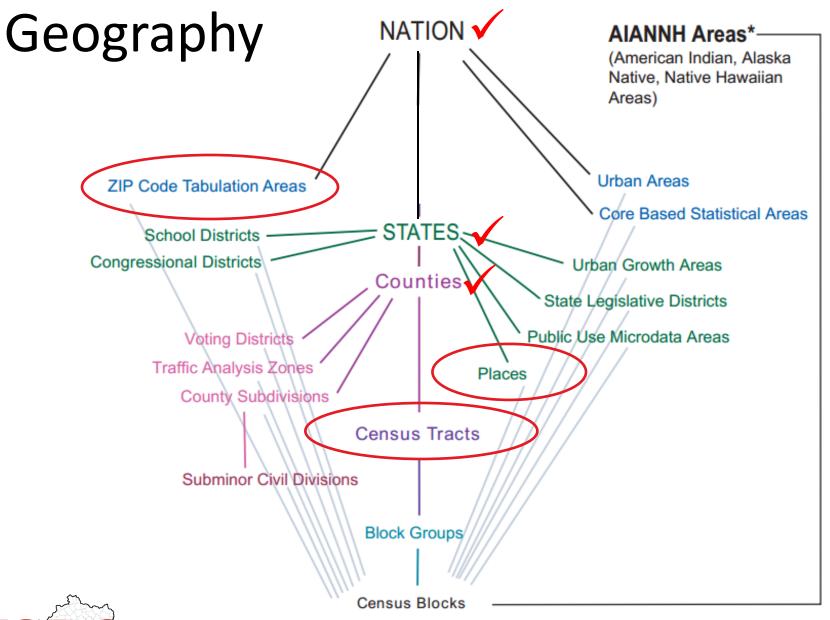


Agenda

- Census Geography
- Data Sources
- Accessing Data







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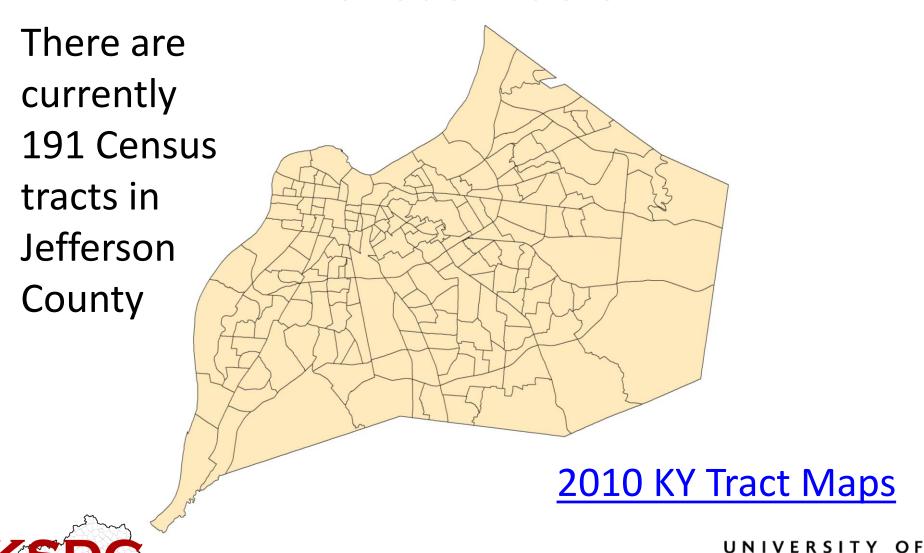
Census Tracts

- Statistical unit with around 1,200 to 8,000 people, optimum size of 4,000
- Generally follow identifiable features
- Boundaries often change every 10 years
- Often used to represent neighborhoods
- Named with a numeric ID, up to 6 digits





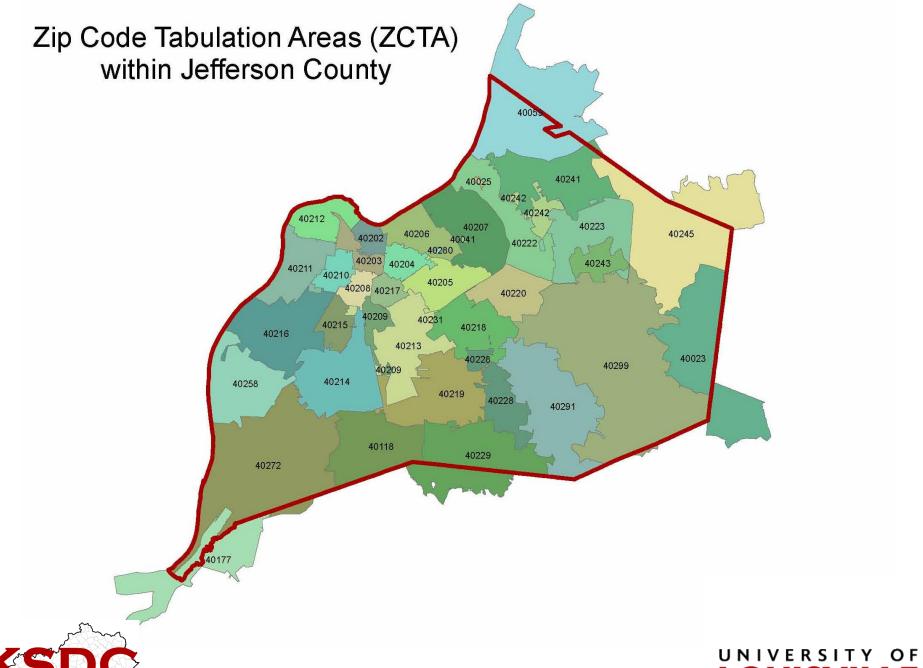
Census Tracts



ZIP Codes

- ZIP codes define delivery routes, not polygons
- Census Bureau created ZIP Code Tabulation Areas (ZCTAs) in 2000 due to user demand
 - Do not easily conform to other statistical/administrative units
 - May be discontinuous
 - More heterogeneous than Census tracts
 - PO Boxes and rural routes may by poorly
 identified





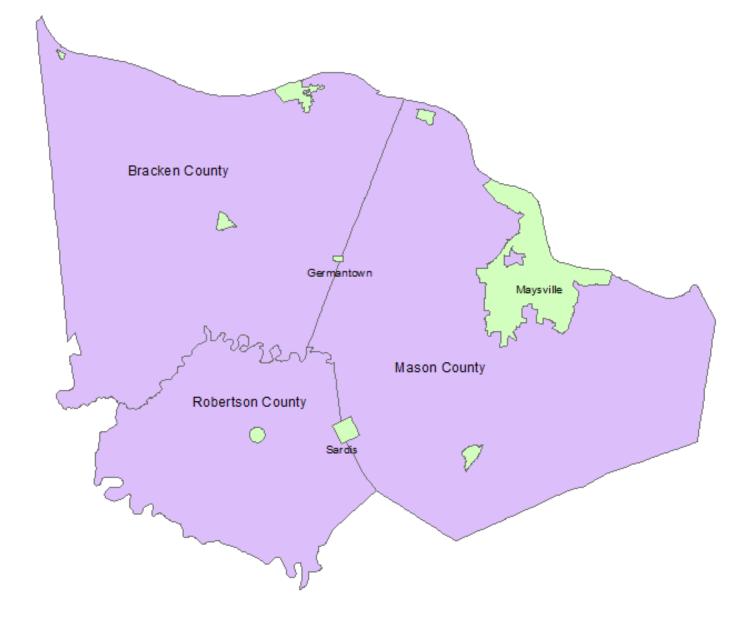
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Places

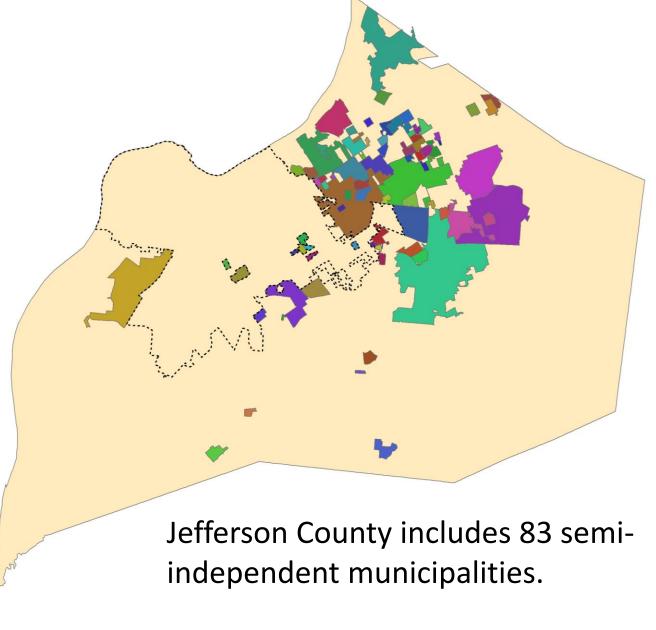
- A place is a concentration of population
- Must have a name, be locally recognized, and not be part of any other place
- Incorporated place
- Census Designated Place (CDP)













Data Sources

- U.S. Census Bureau
 - Decennial Census
 - American Community Survey
 - Population Estimates
- National Center for Health Statistics
 - Population Estimates
 - Vital Statistics



Decennial Census

- Mandated by Article 1, Section 2 of the U.S.
 Constitution
- Counts the population every 10 years
- Used for apportionment and redistricting



Census 2000

- During the 2000 Census and previous census years two forms were used:
 - 1. Short form
 - Basic demographics age, sex, race, household size
 - 2. Long form
 - Characteristics of population income, education, martial status, language spoken, lots more
- All persons receive the short form
- Sample of population receive long form



Census 2010

- Only used the short form
 - Basic demographics : age, sex, race, household size, housing units-owned, rented, vacant
- Focus on counting the population
- Characteristics of the population no longer collected with the decennial Census



American Community Survey

- Began collecting data in all areas in 2005
- Published first estimates for all areas in 2010
- Updates every year
- Available for small geographic areas and areas with small population
- Smaller sample size than Census Long Form



Census 2010 and ACS

- 2010 Census counts the population
- ACS produces estimates on characteristics of population and housing
- The purpose of the ACS is not to count the population but to provide data showing how people live and the needs of the community



Characteristics of the Population

Social

- Ancestry
- Citizenship Status
- Disability
- Educational Attainment
- Fertility
- Grandparents
- Language
- Marital status and history
- Migration
- School enrollment
- √ Veteran Status

Economic

- Employment and work status
- Health insurance
- Income and earnings
- Industry and occupation
- Commuting
- Poverty
- SNAP
- Demographic
 - Age and sex
 - Race and Hispanic origin



Characteristics of Housing

- Financial
 - Housing costs
 - Utilities
 - Insurance
 - Condo fee
 - Taxes
 - Mortgage
 - Rent
 - Tenure
 - Property value

- Physical
 - Heating fuel
 - Kitchen facilities
 - Plumbing facilities
 - Telephone available
 - Rooms and bedrooms
 - Units in structure
 - Vehicles available
 - Year moved in
 - Year structure built





A Dynamic Survey

- 2008
 - Marital history
 - Health insurance coverage
 - VA service-connected disability status and rating
 - Disability
- 2009
 - Bachelor's degree field of study
- 2013
 - Computer ownership (including smart phones)
 - Internet access



A Continuous Survey

- ACS collects survey data throughout the year
- Estimates produced are period estimates
- Reflects a period of time, not a point in time
- Different from the decennial Census which asks respondents to answer questions as of April 1



Period Estimates

- 1-year estimates
 - Produced for areas with at least 65,000 people
- 3-year estimates
 - Produced for areas with at least 20,000 people
- 5-year estimates
 - Produced for all areas





Which Period Estimates?

- Availability
- Comparisons
- Currency vs. Precision





Limitations

- American Community SURVEY
- Margins of error reported for 90% confidence levels
- Test for reliability
 - Standard error = Margin of Error / 1.645
 - Coefficient of Variation = (Standard Error / Estimate) * 100
- Census says use caution when CV > 15%



Census Population Estimates

- Demographic data published between decennial Census years
- Annual updates and revisions
 - Most current vintage will include data for previous years
- Derived from mathematical models
 - Components of population change



Census Population Estimates

- Age, Sex, Race, Ethnicity
 - 5-year age groups at county level
 - 6 racial categories, including multiple races
- Nation, state, counties, incorporated places
- Often used as the denominator in rate calculations



NCHS Population Estimates

- Modification of the Census Population Estimates
- Age, Sex, Race, Ethnicity
- Bridged-Race Estimates
 - 4 categories for race
- Single year of age at county level



NCHS Population Estimates

- Primary reason for NCHS to develop distinct population estimates are for the bridged-race categories
- Network of vital statistics (at the state level)
 use the racial categories consistent with NCHS
 population estimates
- Important for race-specific rates



NCHS Population Estimates

- Also useful for special age groups that do not conform to the 5-year age groups
 - Children under 18 years
 - Infants under 1 year
- Internally consistent with Census Population Estimates



NCHS Vital Statistics

- Mortality data for state and counties
- Natality data for state and counties with at least 100,000 population
- Any data with less than 10 cases is suppressed
- Any rates produced from less than 20 cases is flagged as unreliable



American Fact Finder

http://factfinder2.census.gov

- Decennial Census
- AmericanCommunity Survey
- Census Population
 Estimates



Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

e.g., Atlanta, GA

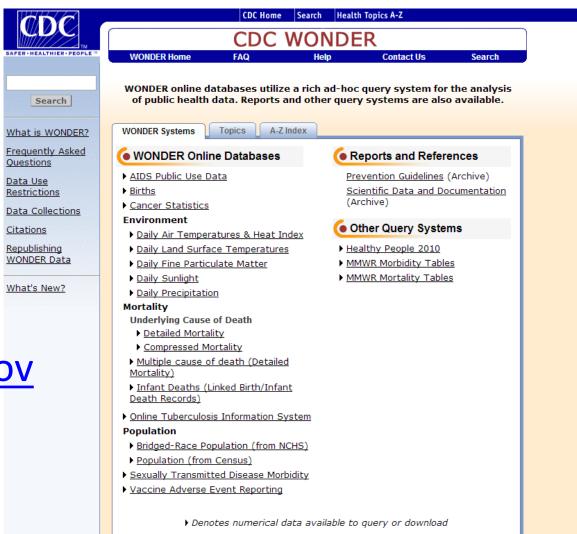
- Guided Search
- Advanced Search
- Download Options





GO

CDC WONDER



http://wonder.cdc.gov



CDC WONDER

1. Organize table layout:	Send	Help			
2. Select location:	Send	Help			
3. Select years and demographics:	Send	Help			
4. Select cause of death:	Send	Help			
5. Select rate options:	Send	Help			
Calculate Rates Per 1,000 10,000 100,000 1,000,000 1,000,000					
6. Other options:	Send	Help			
Export Results (Check box to download results to a file) Show Totals Show Zero Values Show Suppressed Values Precision T decimal places Data Access Timeout T minutes					
Send Reset					
Browse the list by opening and closing items. Use Ctrl+Click to multiple select, Shift+Click for a range.					



CDC WONDER

Five-Year Age Groups 🖊	⇒ Deaths 🔒	2 Population ↑↓	← Crude Rate Per 100,000 🔠
< 1 year	68	10,198	666.8
1-4 years	17	39,032	Unreliable
5-9 years	Suppressed	47,006	Suppressed
10-14 years	Suppressed	47,648	Suppressed
15-19 years	35	45,837	76.4
20-24 years	61	49,909	122.2
25-29 years	64	53,960	118.6
30-34 years	80	52,047	153.7
35-39 years	94	46,881	200.5
40-44 years	146	48,354	301.9
45-49 years	208	52,692	394.7
50-54 years	381	56,492	674.4
55-59 years	479	51,307	933.6
60-64 years	505	44,660	1,130.8
65-69 years	495	29,442	1,681.3
70-74 years	594	22,758	2,610.1
75-79 years	750	18,500	4,054.1
80-84 years	1,081	15,443	6,999.9
85-89 years	1,095	Not Applicable	Not Applicable
90-94 years	725	Not Applicable	Not Applicable
95-99 years	236	Not Applicable	Not Applicable
100+ years	67	Not Applicable	Not Applicable
Not Stated	Suppressed	Not Applicable	Not Applicable
Total	7,196	746,906	963.4





Additional Data Sources

- Kids Count Data Center
 - Data related to children's well-being
 - Socioeconomics, education, health, safety
- Kentucky Health Facts
 - Social and behavioral indicators, health outcomes, access to care, maternal and child health
- County Health Rankings
 - Health outcomes, health behaviors, clinical care, socioeconomics, physical environment



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