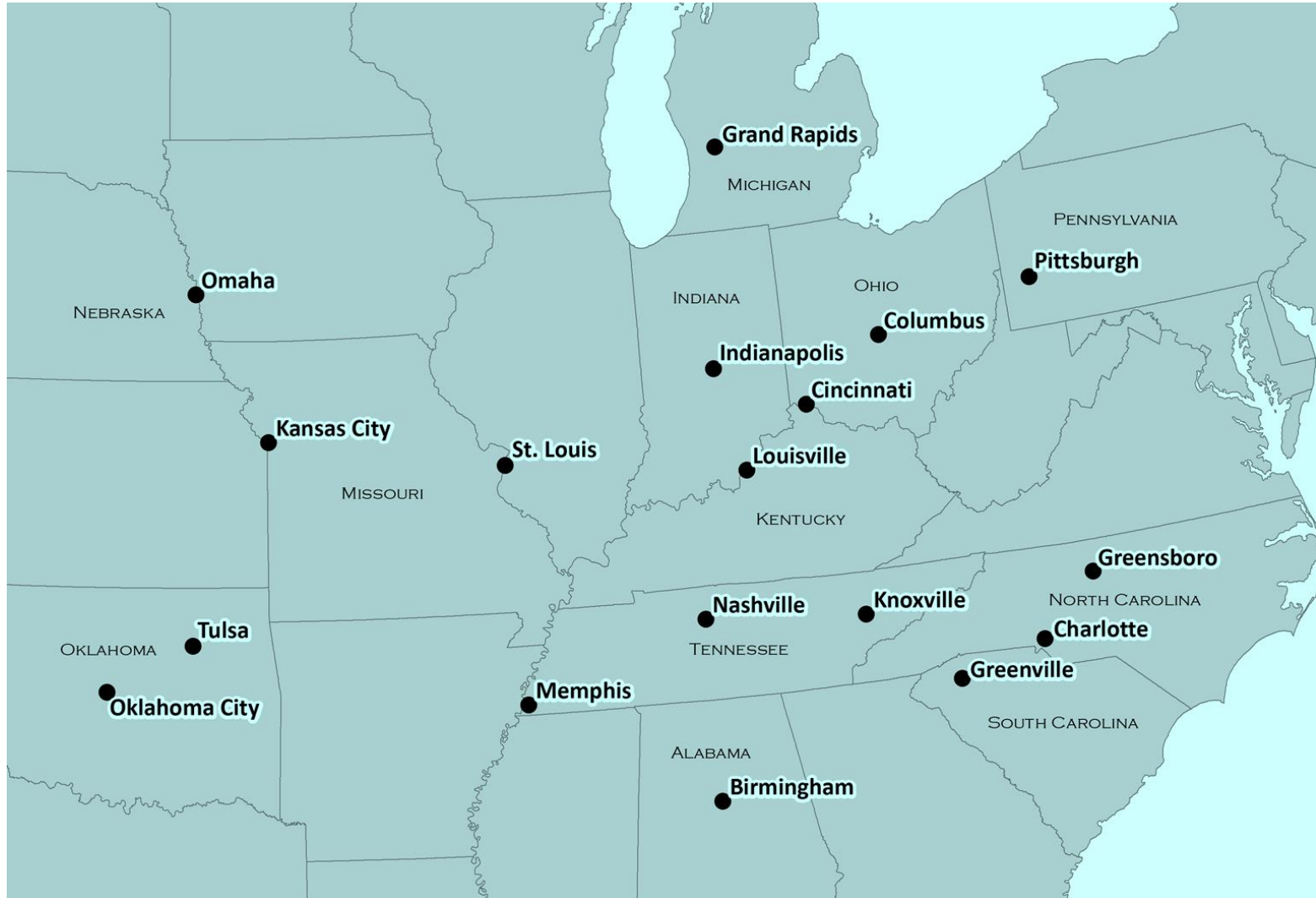




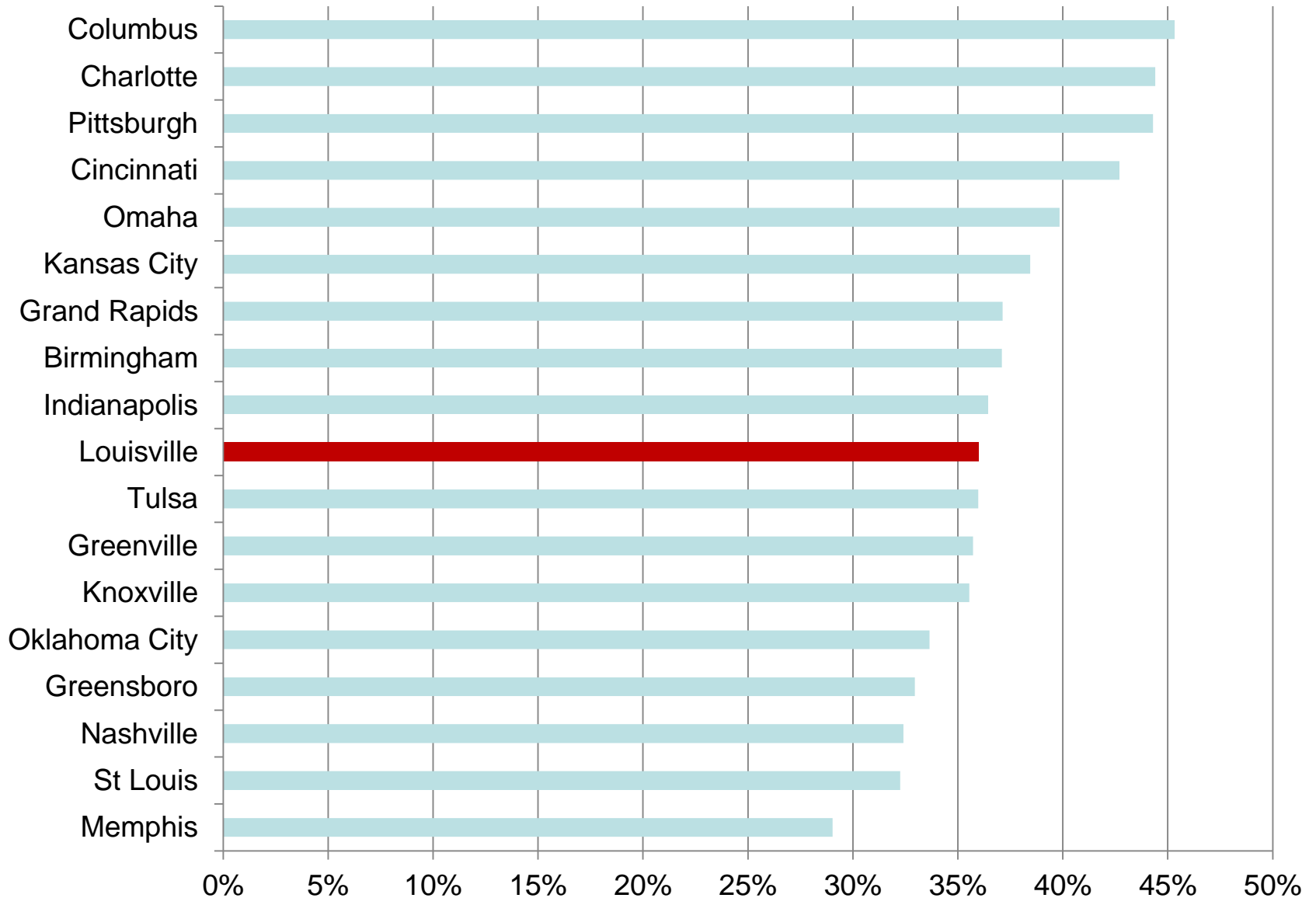
Janet Kelly, Ph.D.
Executive Director
Urban Studies Institute

Matthew H. Ruther, Ph.D.
Director
Kentucky State Data Center
University of Louisville

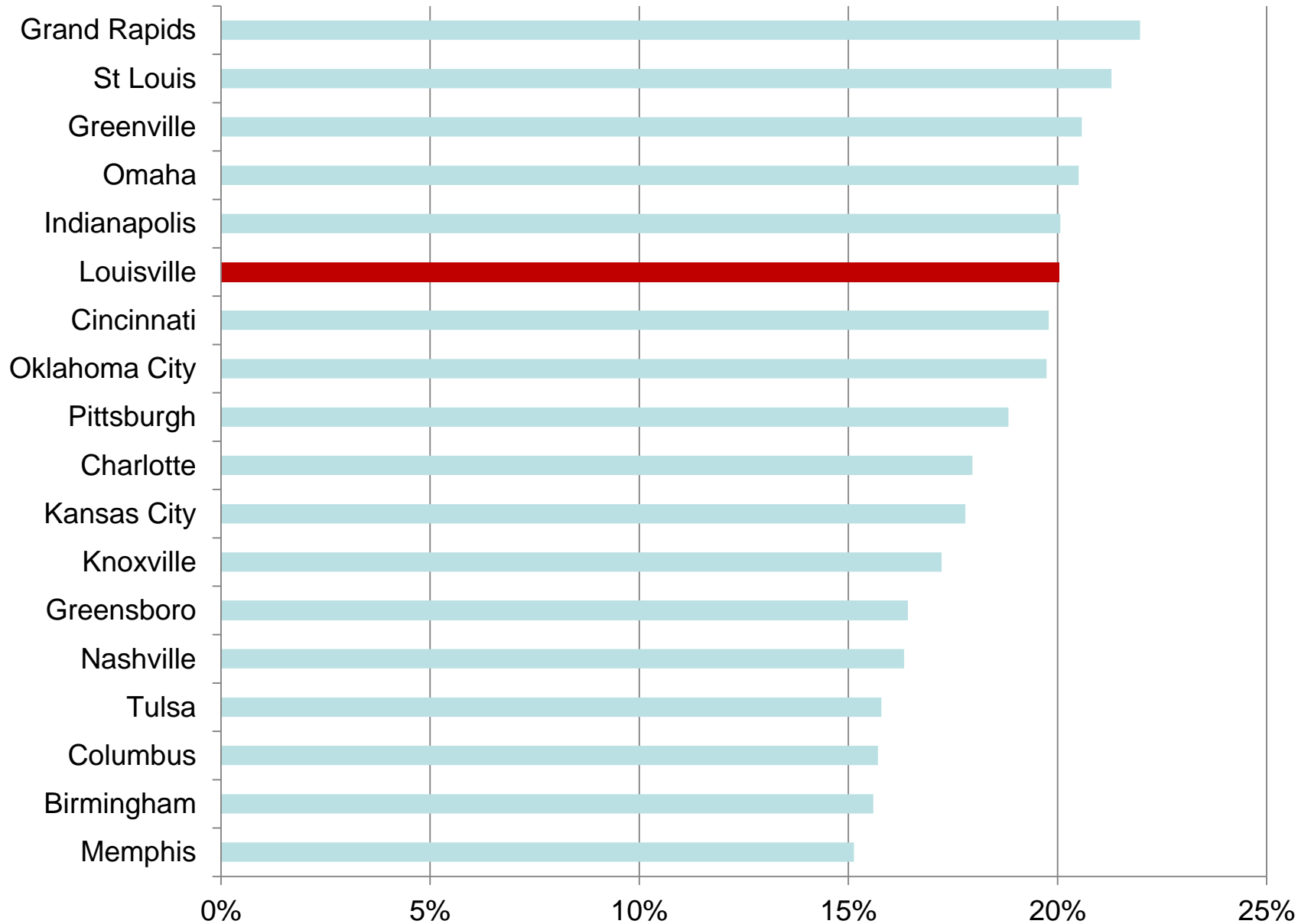
New Peer Cities



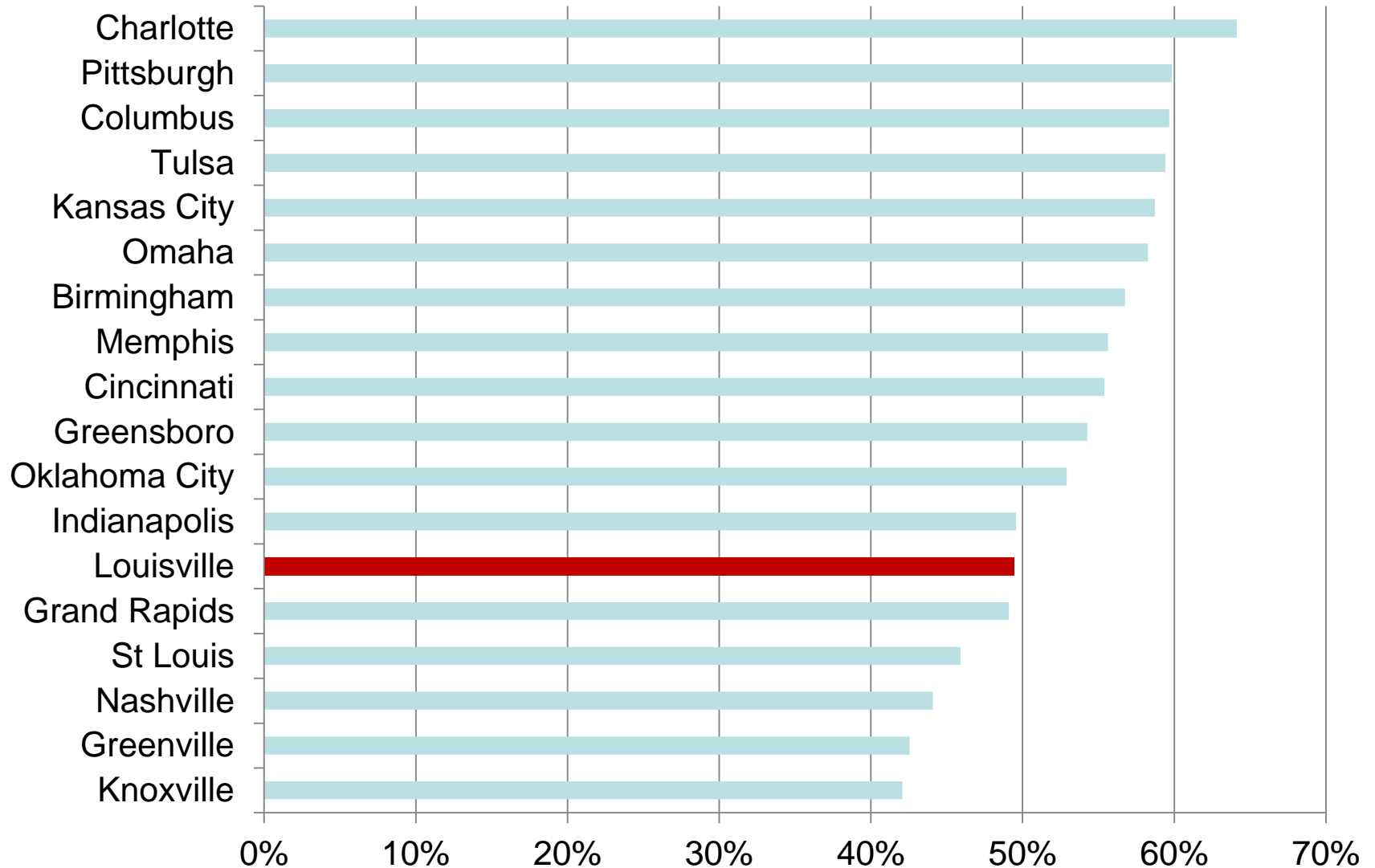
Percent Workforce Bachelors and Above



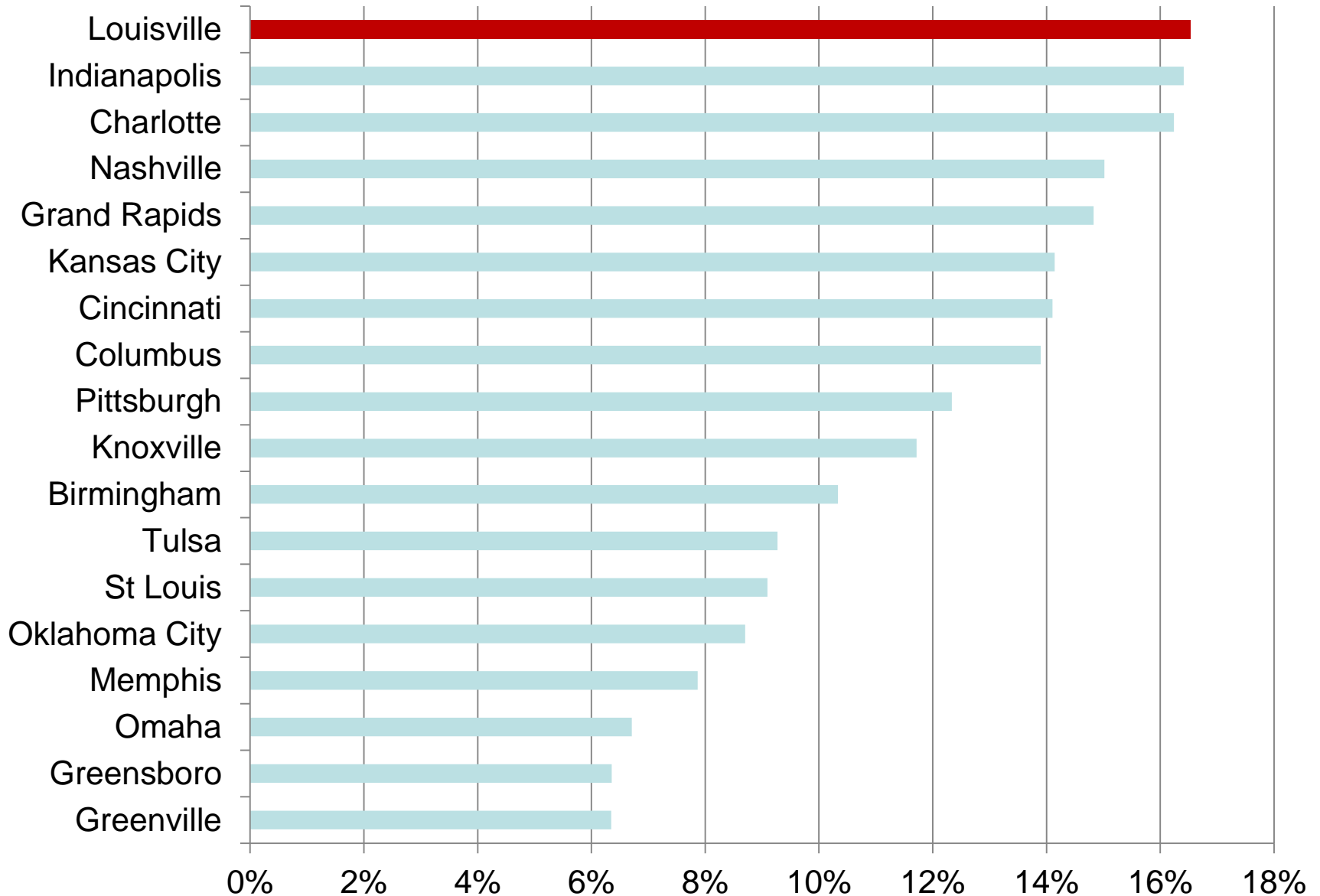
Percent Workforce Under 30



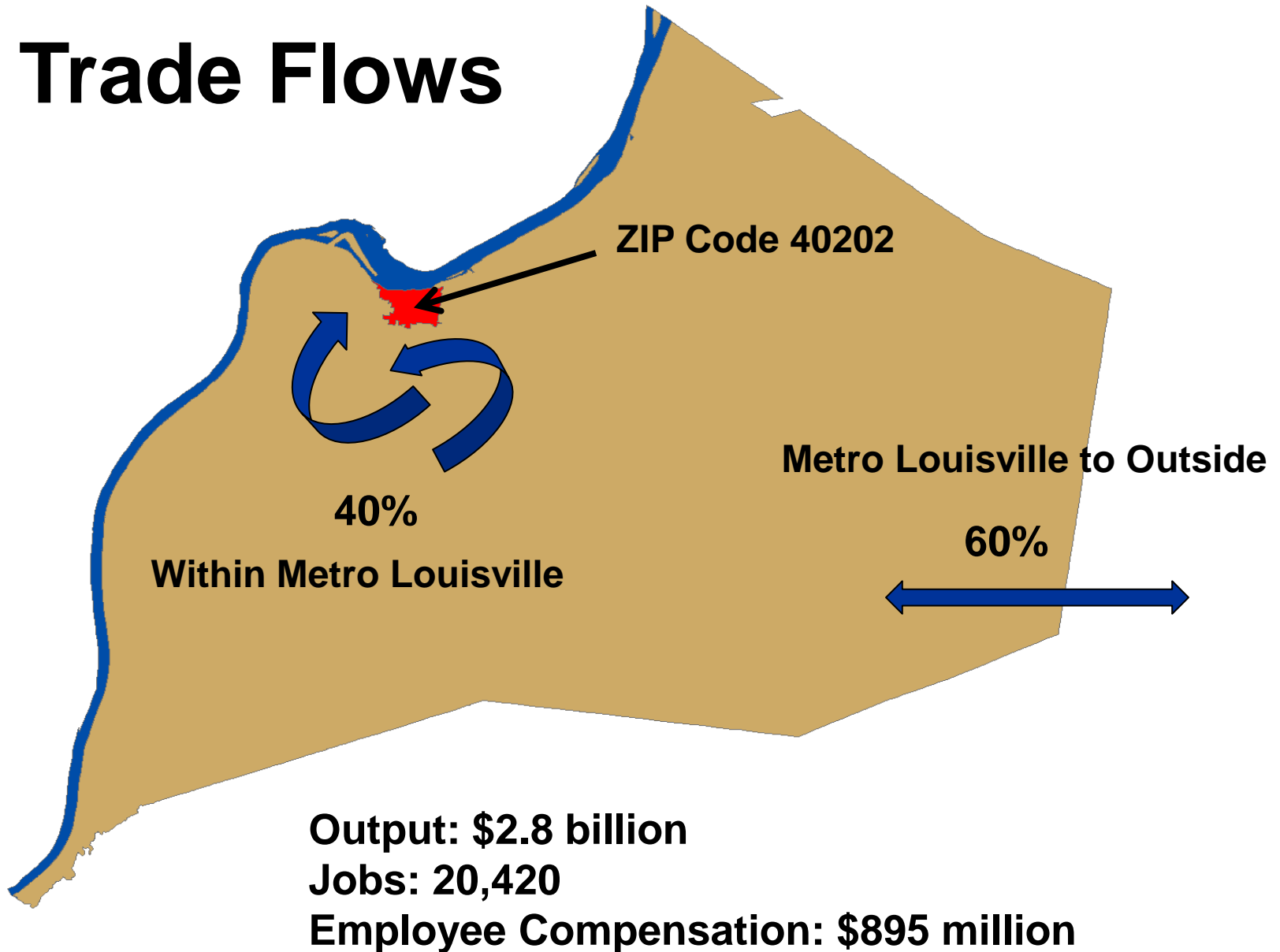
Percent Downtown Jobs Paying \$3,333 or More a Month



Percent of County Jobs in CBD



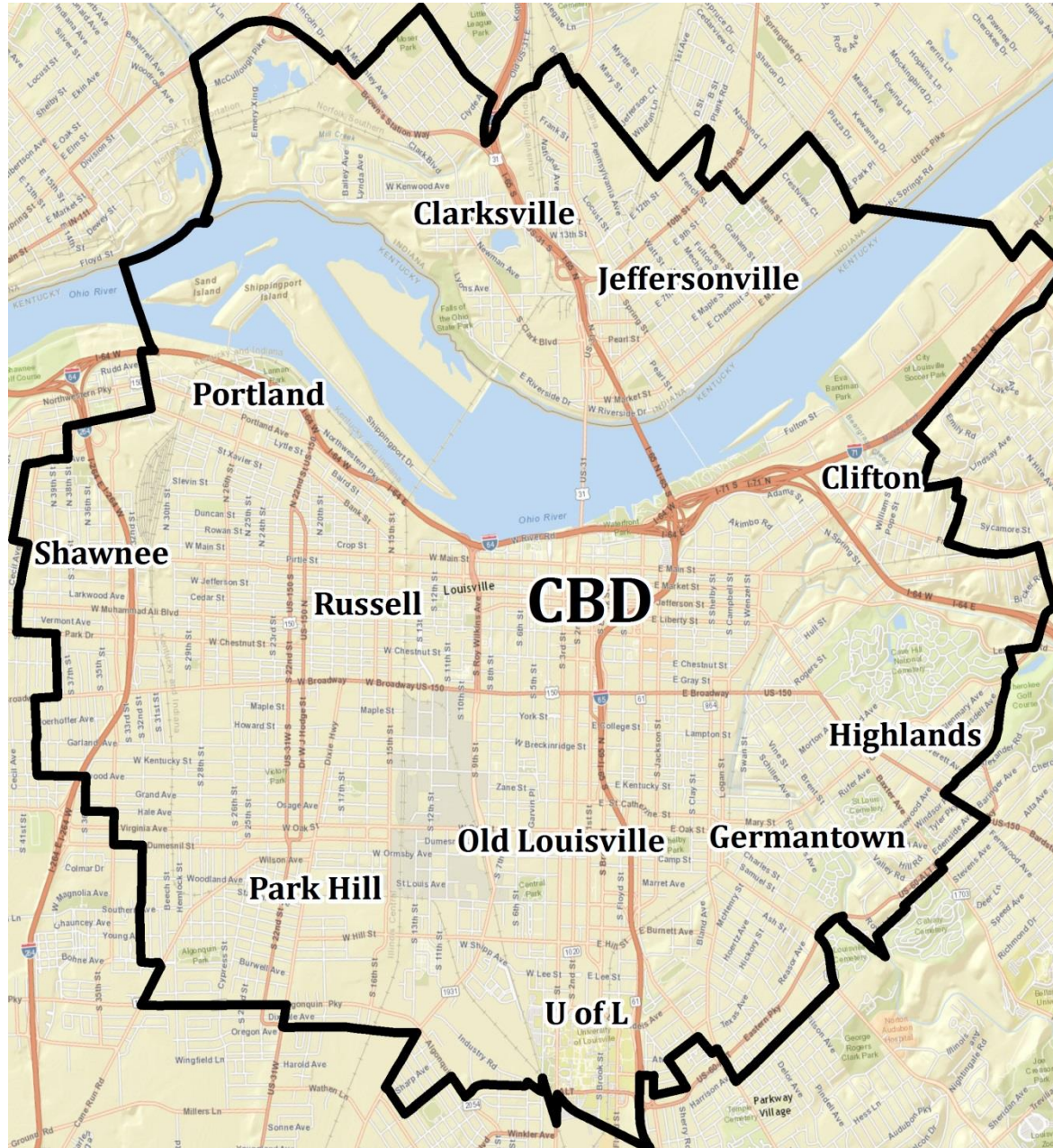
Trade Flows



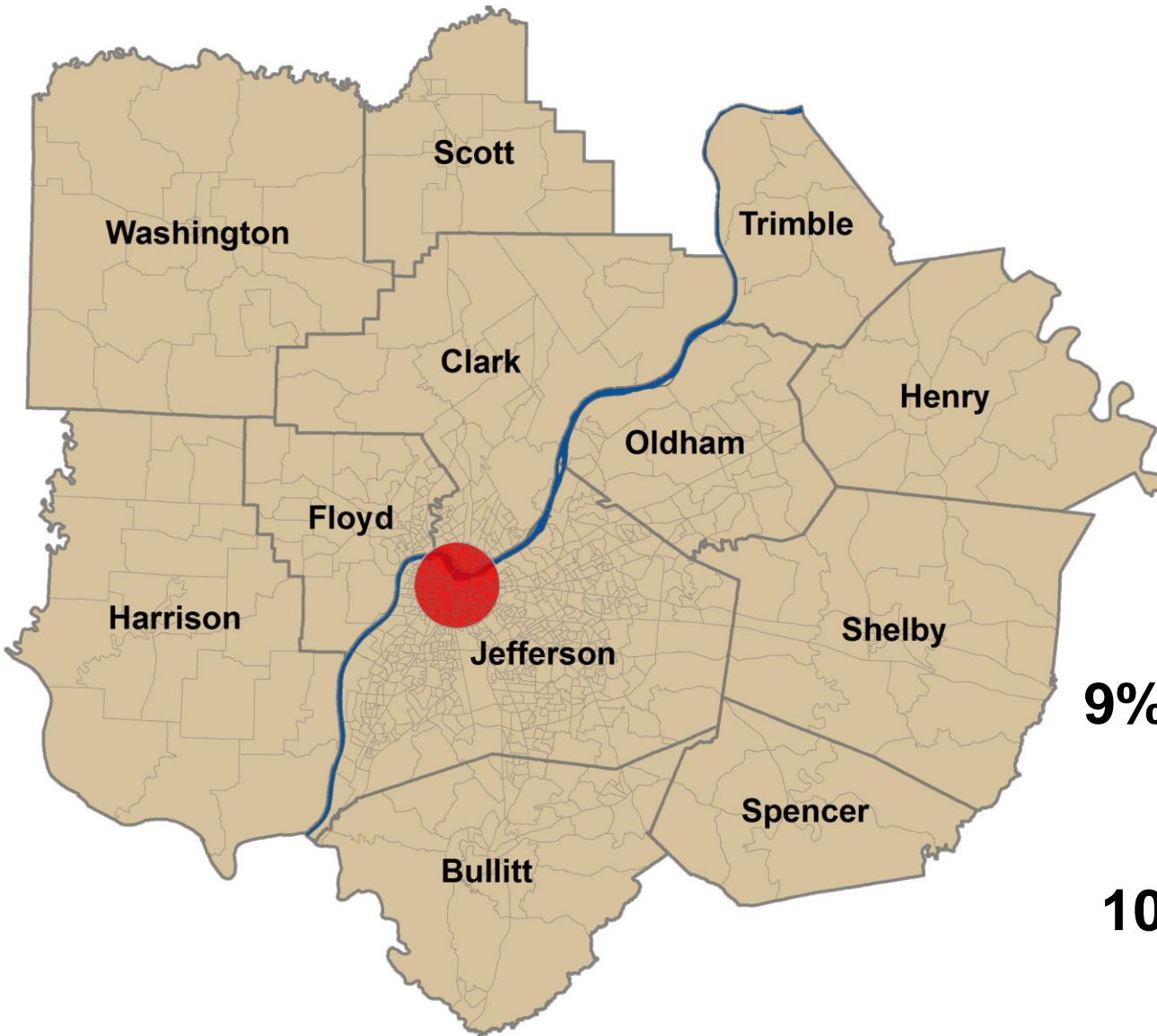
CBD within the Urban Core

- Central Business District (CBD) is an economic concept, not necessarily a demographic concept
- Important symbiotic relationship between the CBD and its nearby neighborhoods
- “Urban Core”: The CBD, as well as the close-in/adjacent neighborhoods
- Primary focus on indicators that suggest high quality of place in the urban core – these include age, educational attainment, income, and homeownership

Louisville's Urban Core



Urban Core within the MSA

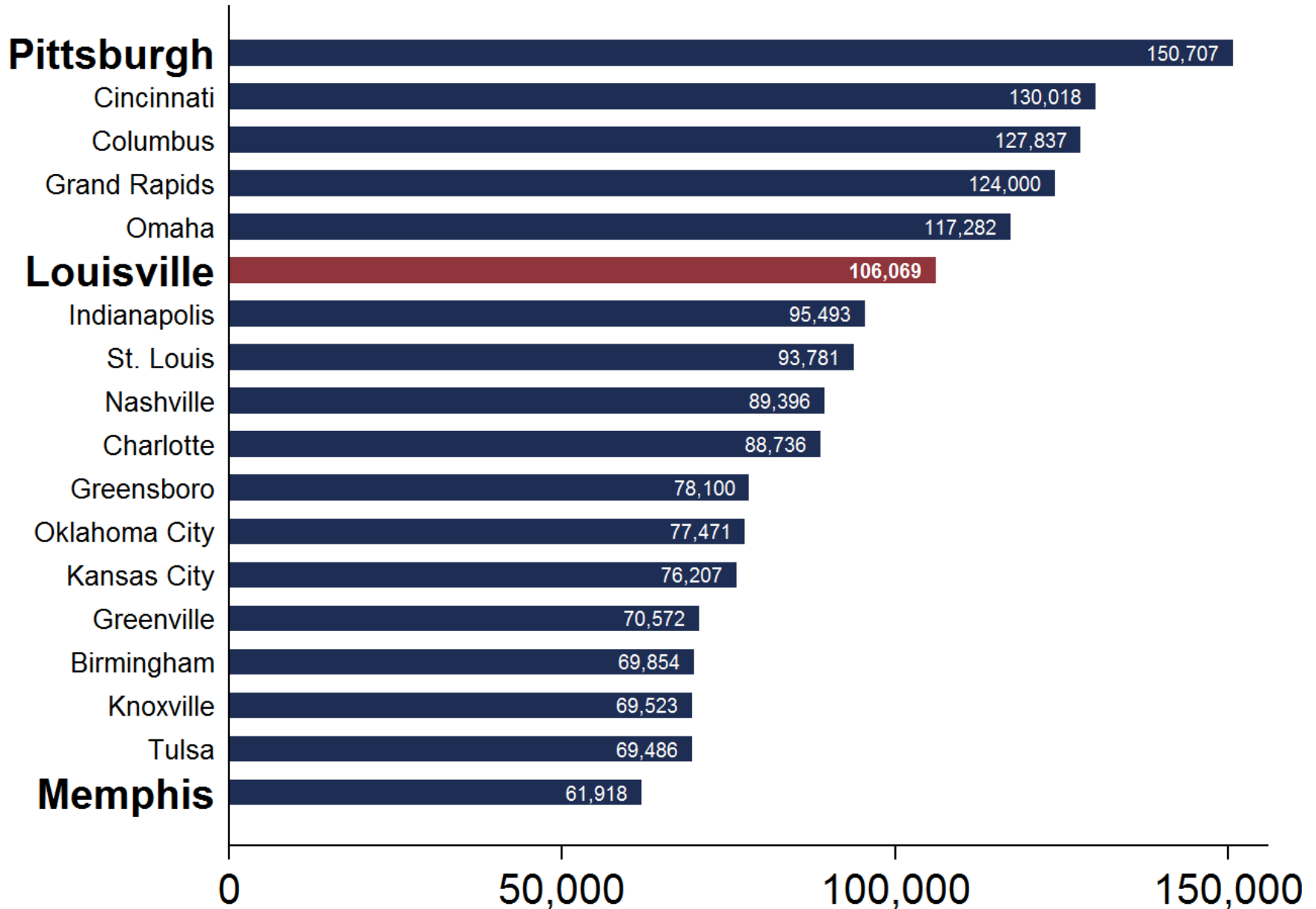


1% of MSA area

**9% of MSA Population
(4th of 18 peers)**

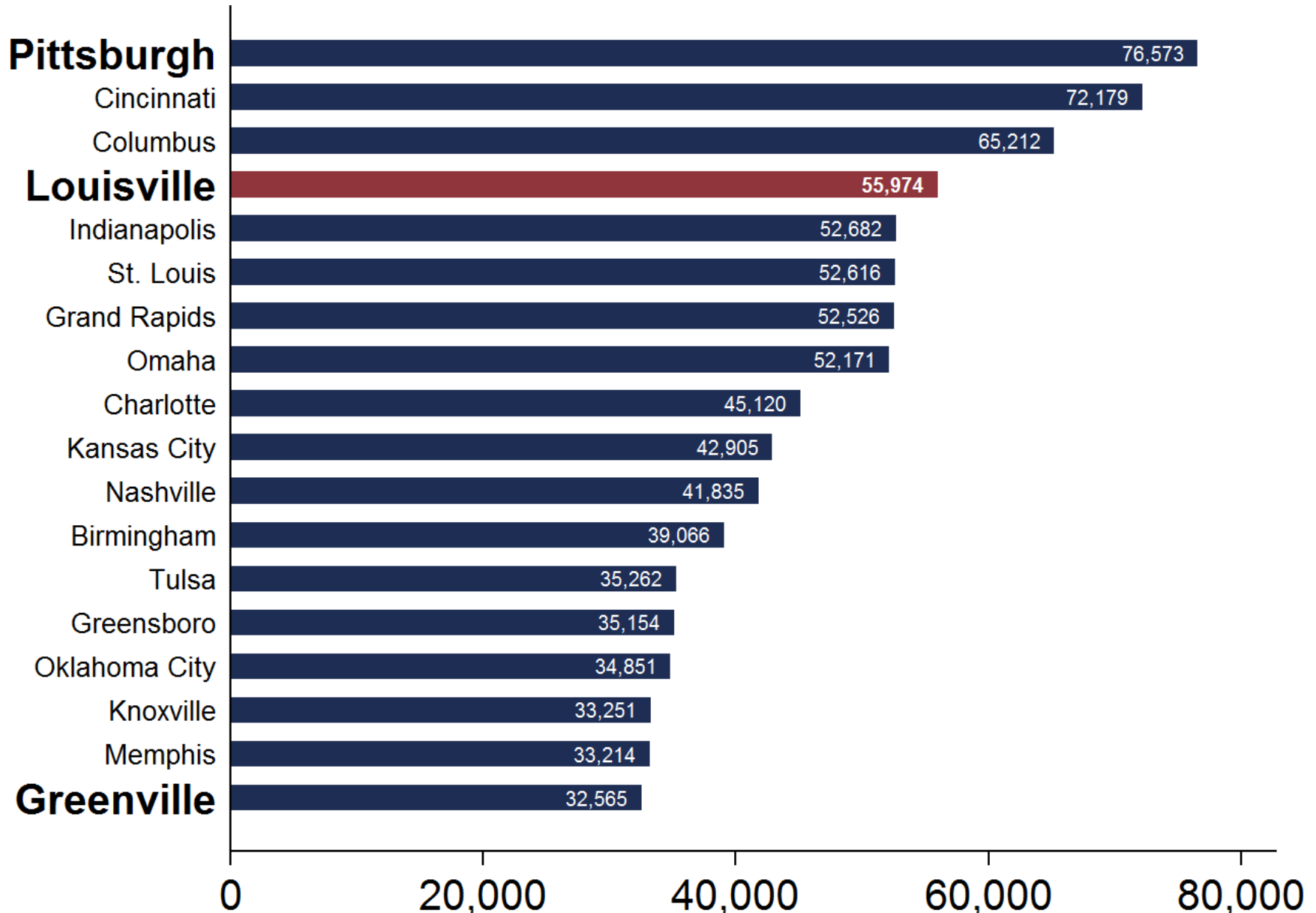
**10% of MSA Housing
(4th of 18 peers)**

Population in Urban Core



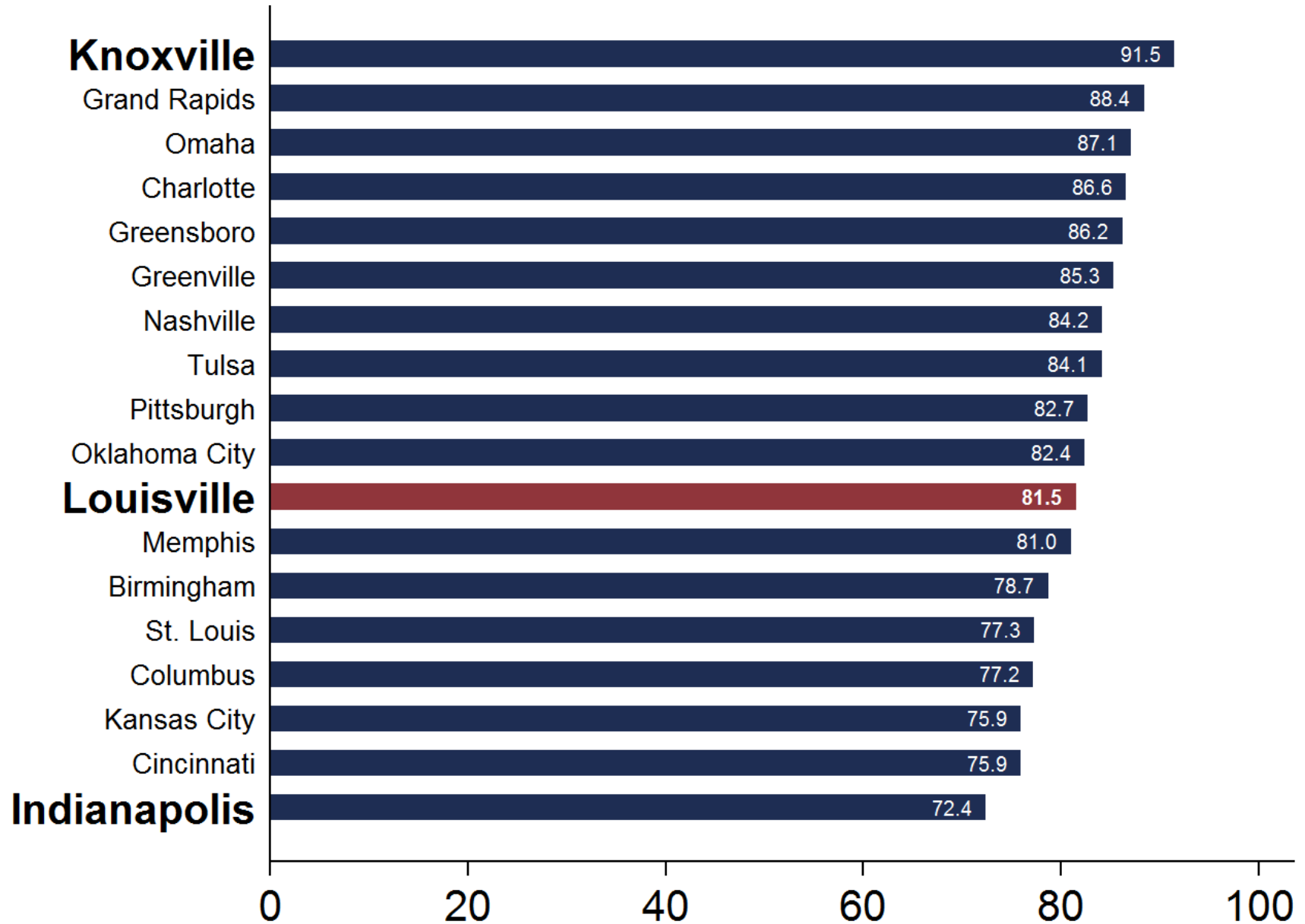
Source: 2009-2013 American Community Survey

Housing Units in Urban Core



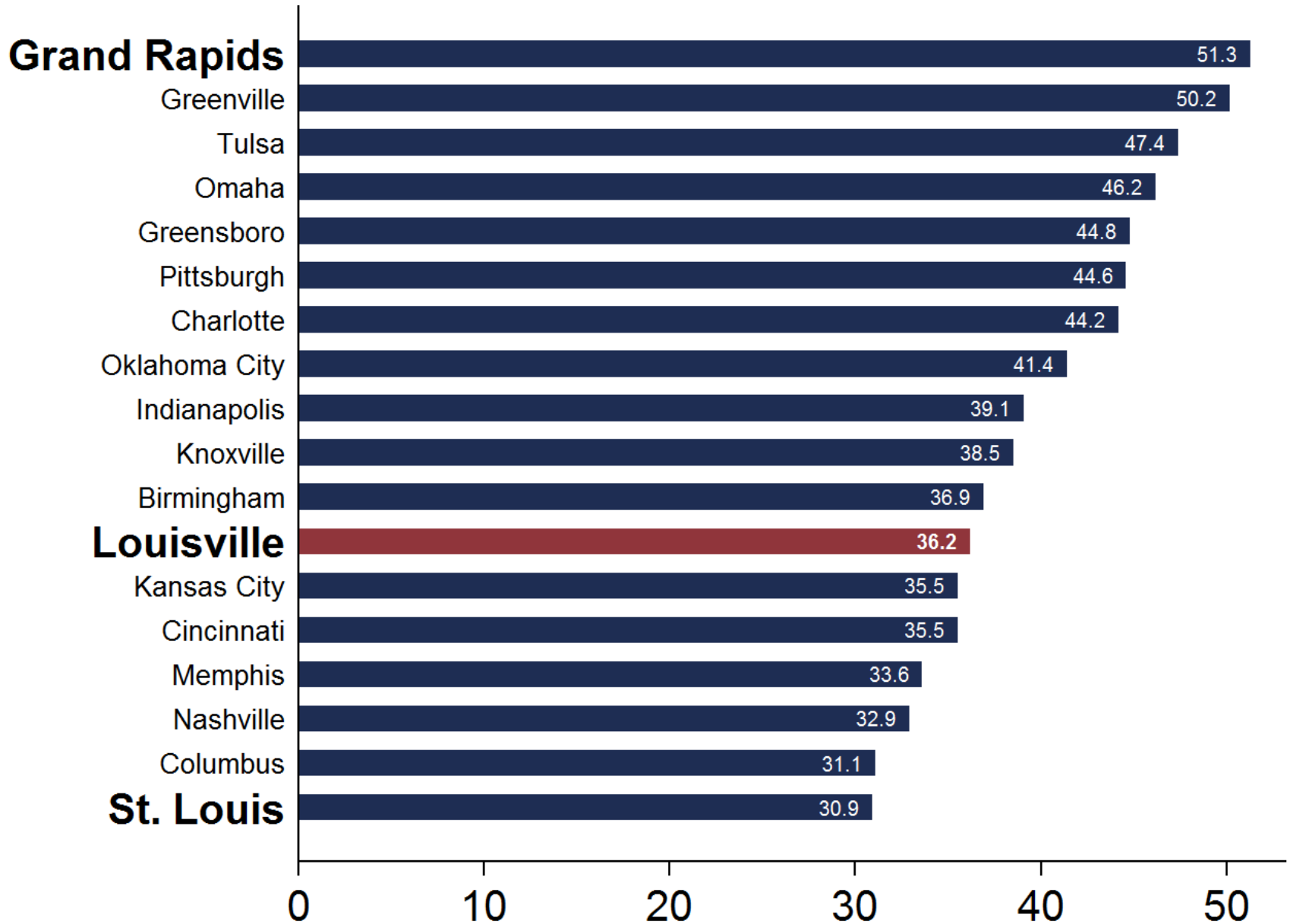
Source: 2009-2013 American Community Survey

% of Urban Core Housing Occupied



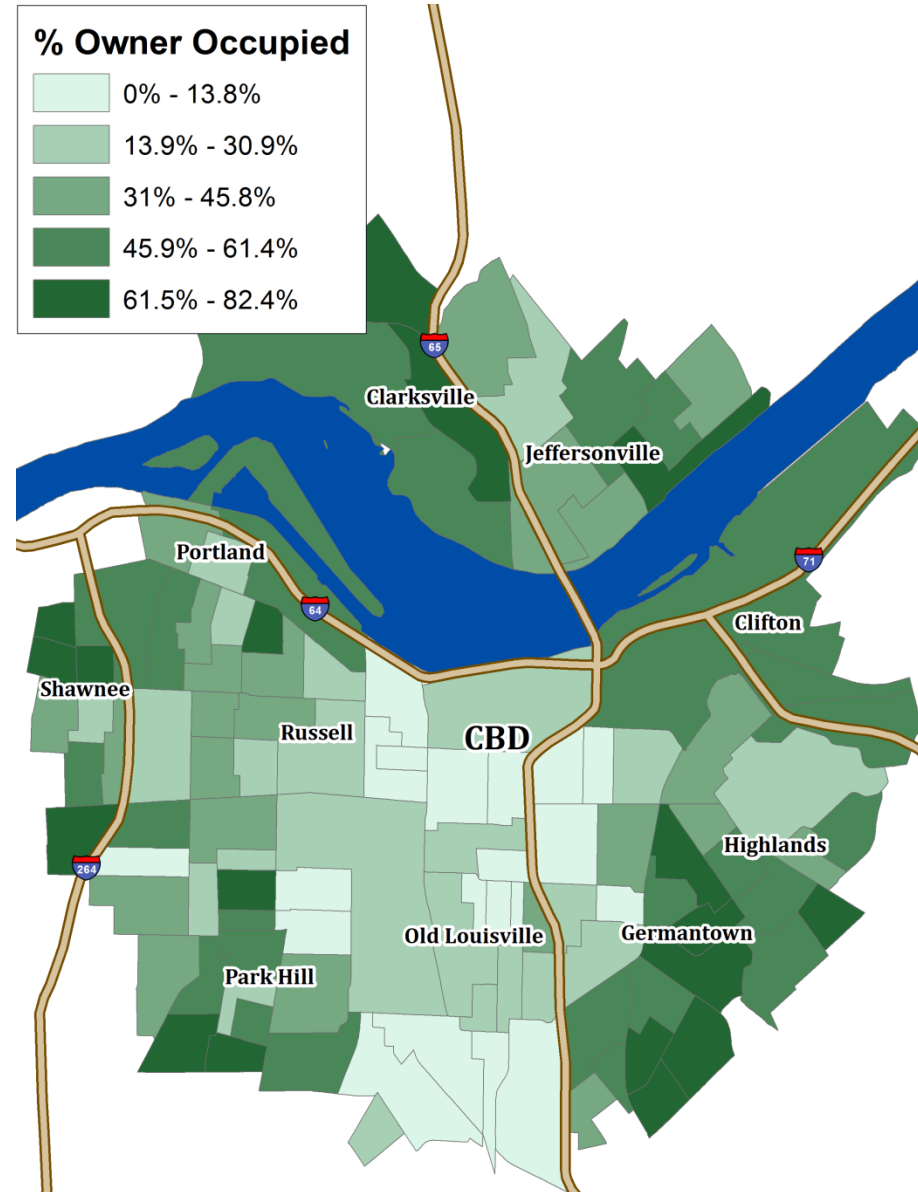
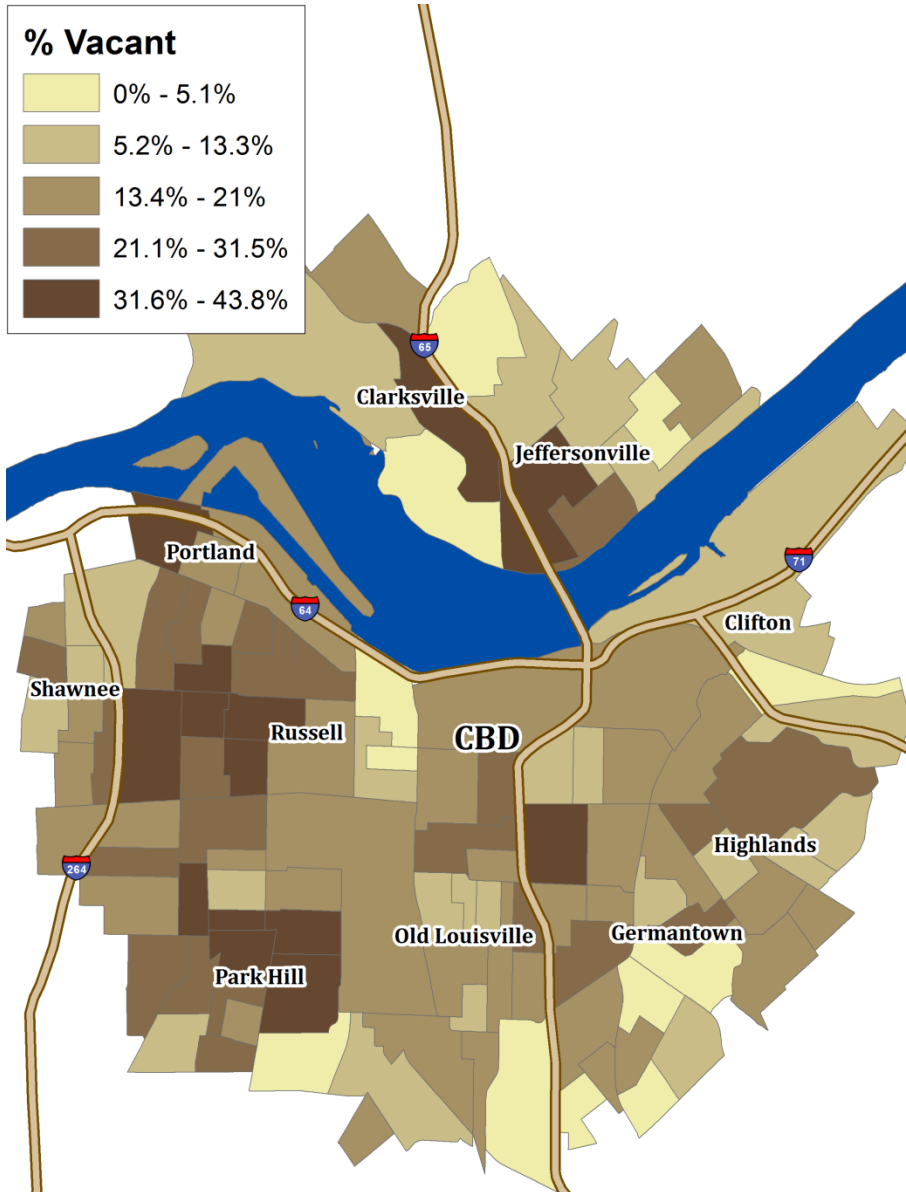
Source: 2009-2013 American Community Survey

% of Urban Core Housing Owner Occupied

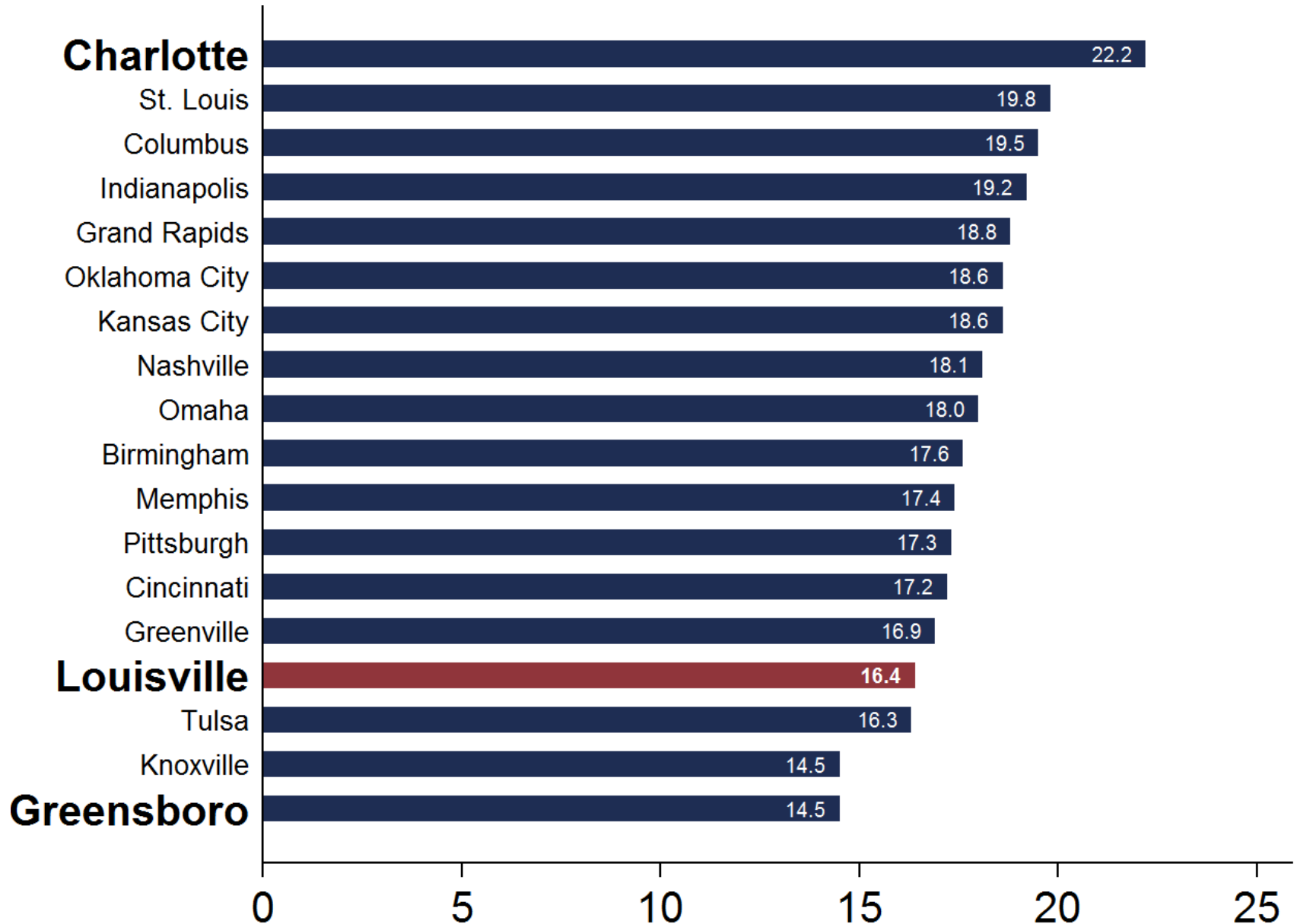


Source: 2009-2013 American Community Survey

Quality of Place Housing Indicators

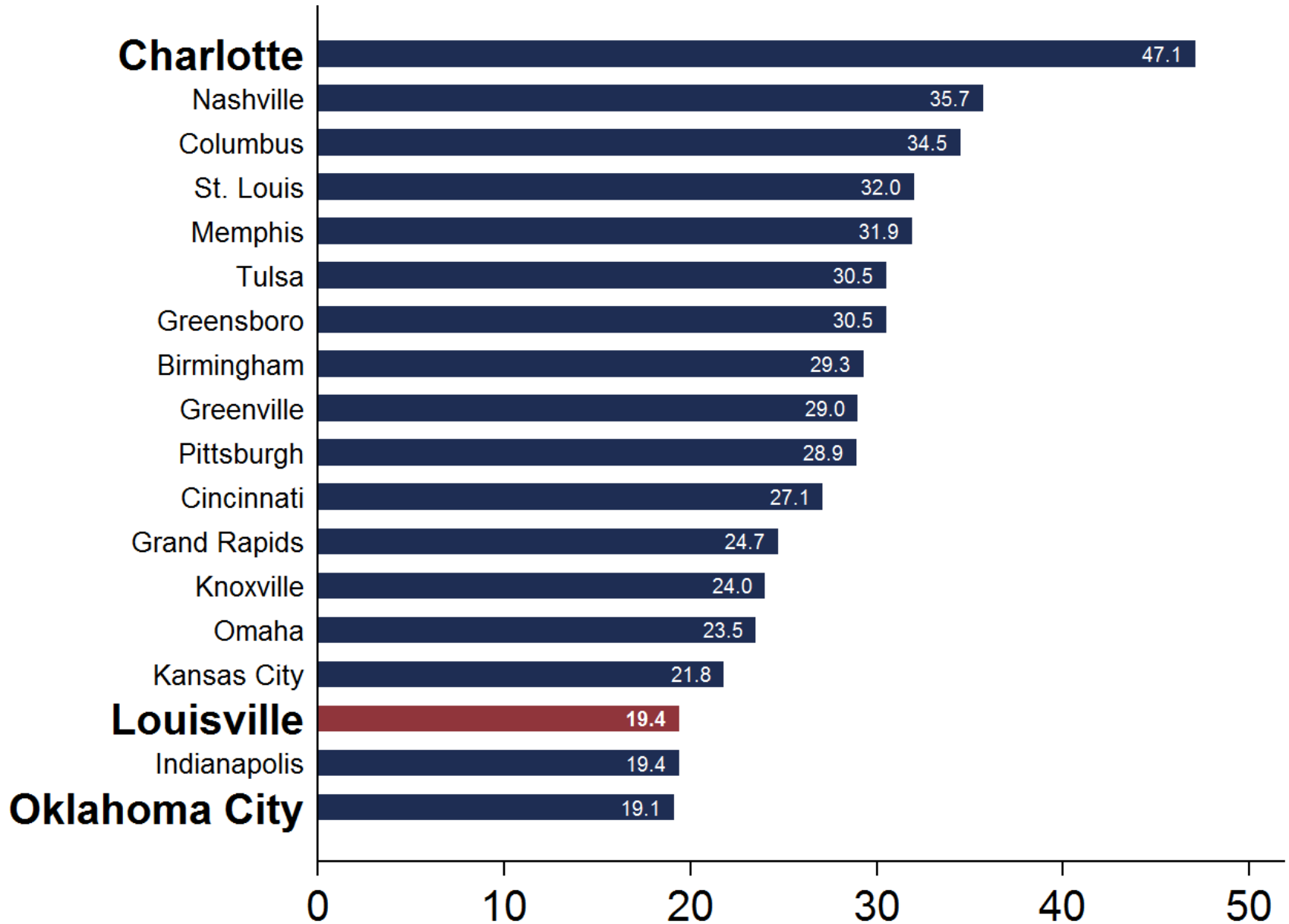


% Age 25-34 in Urban Core



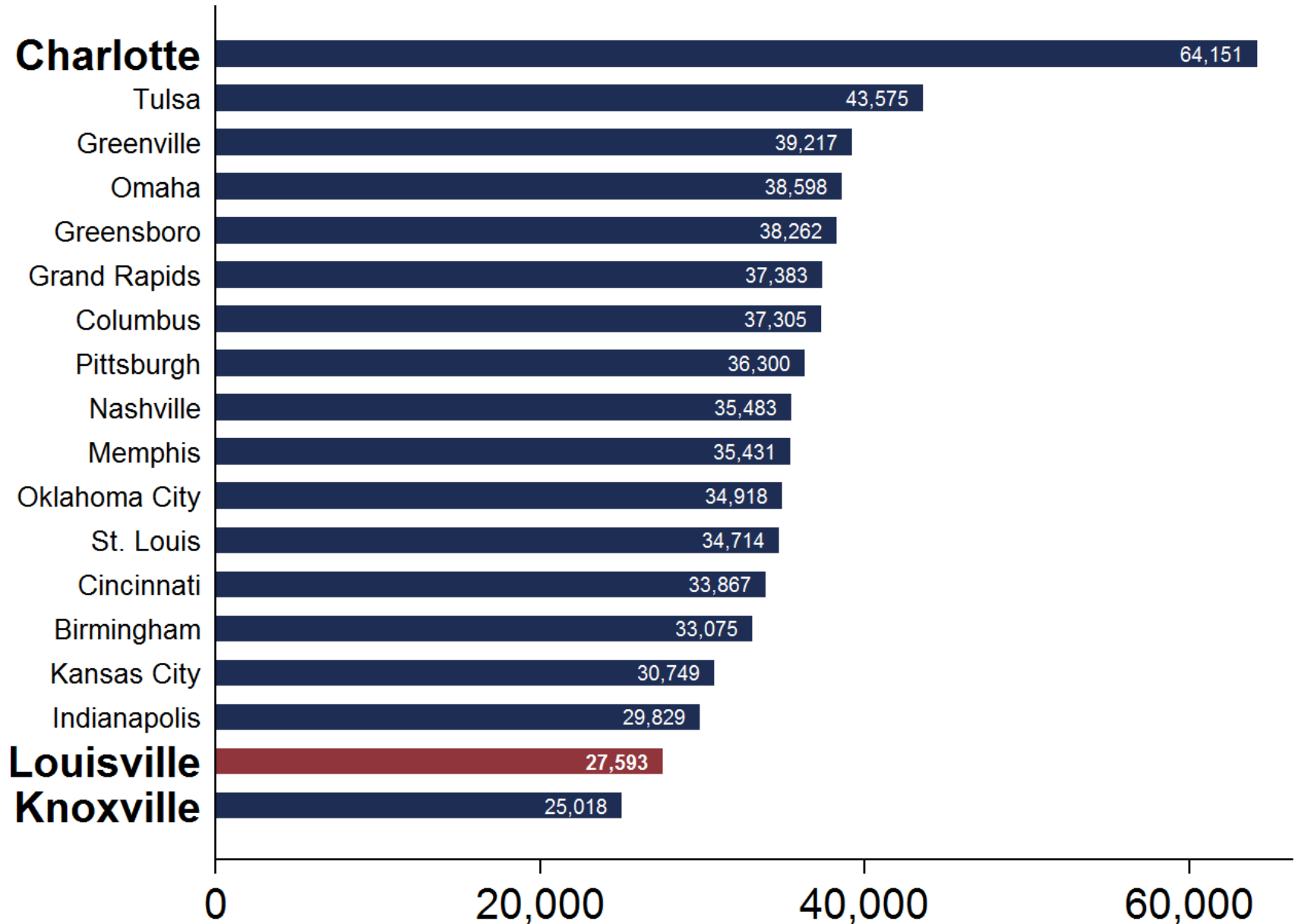
Source: 2009-2013 American Community Survey

% College Educated in Urban Core

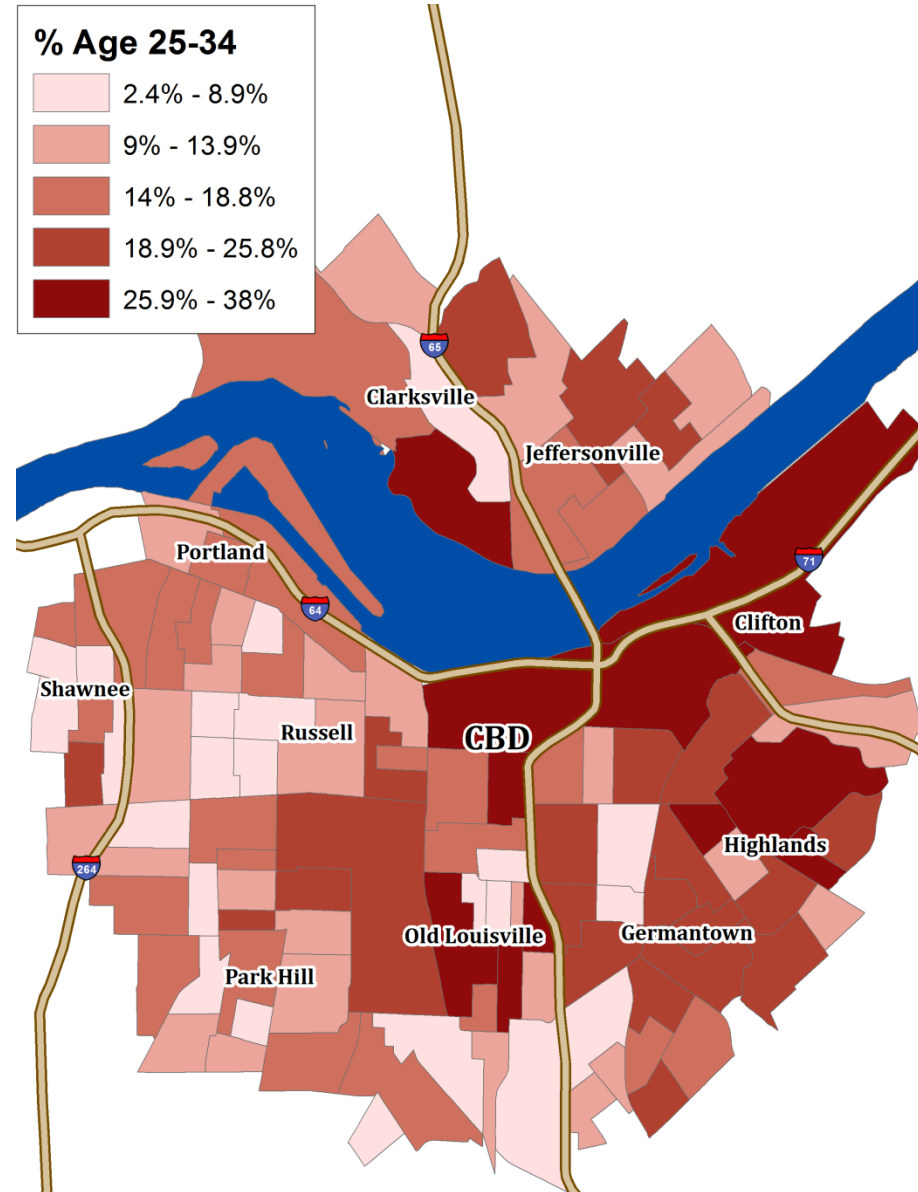
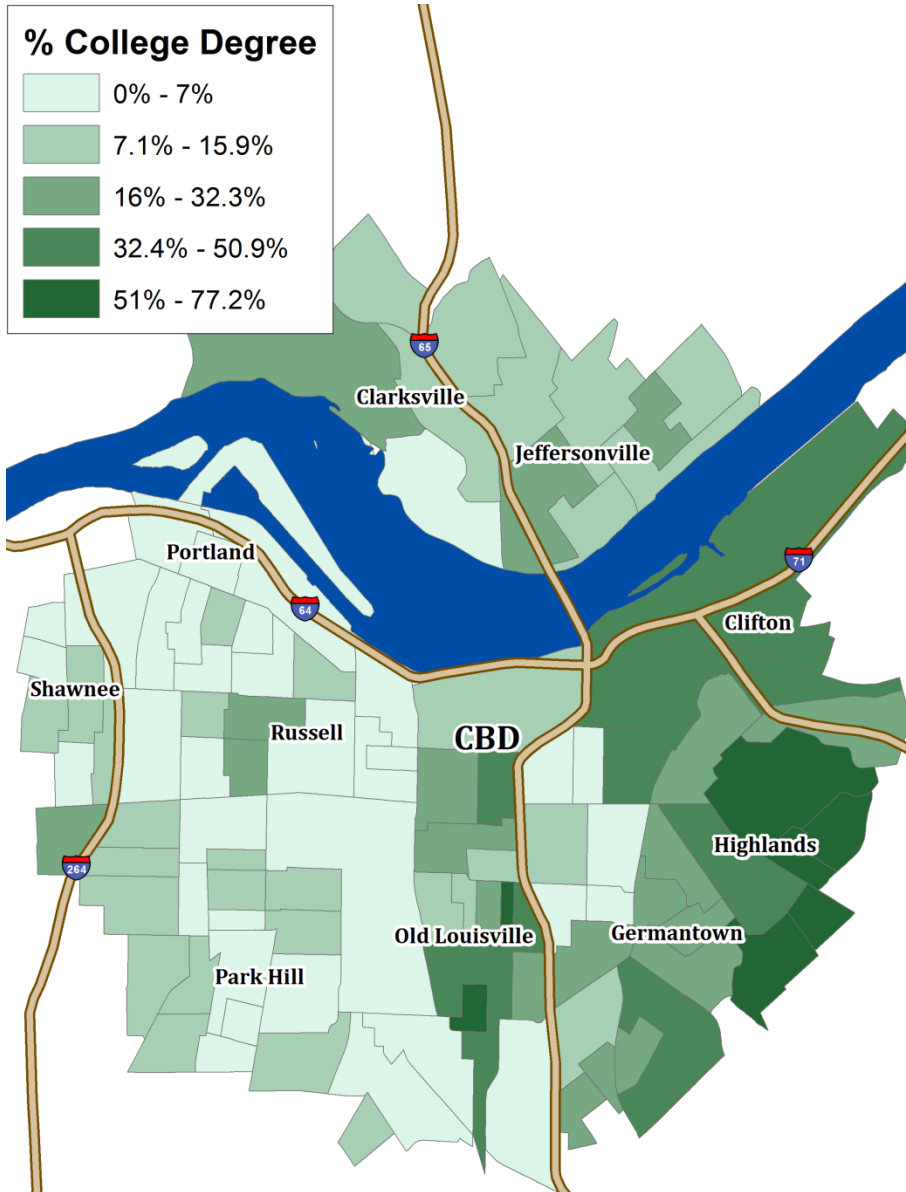


Source: 2009-2013 American Community Survey

Median Income in Urban Core

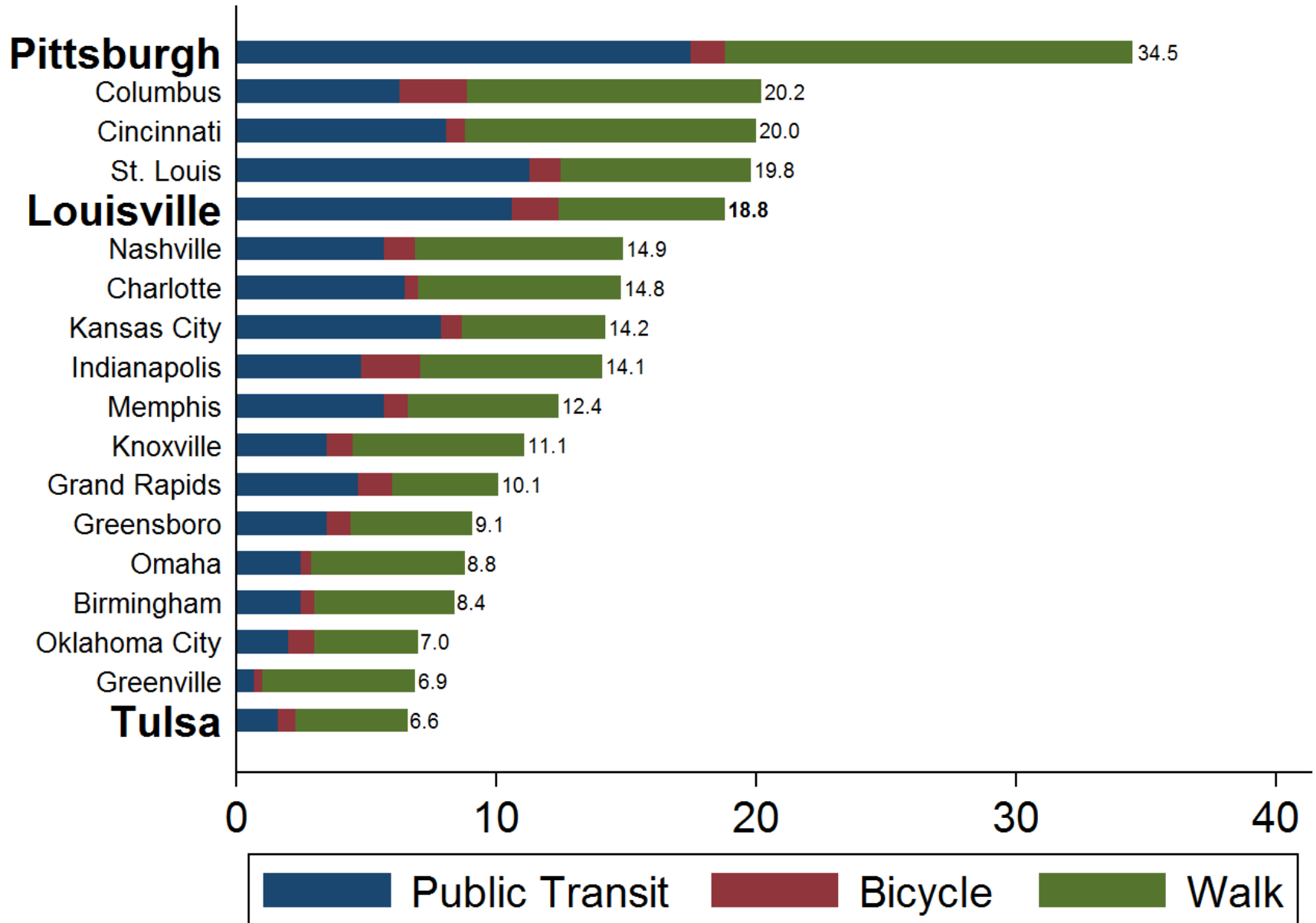


Quality of Place Population Indicators

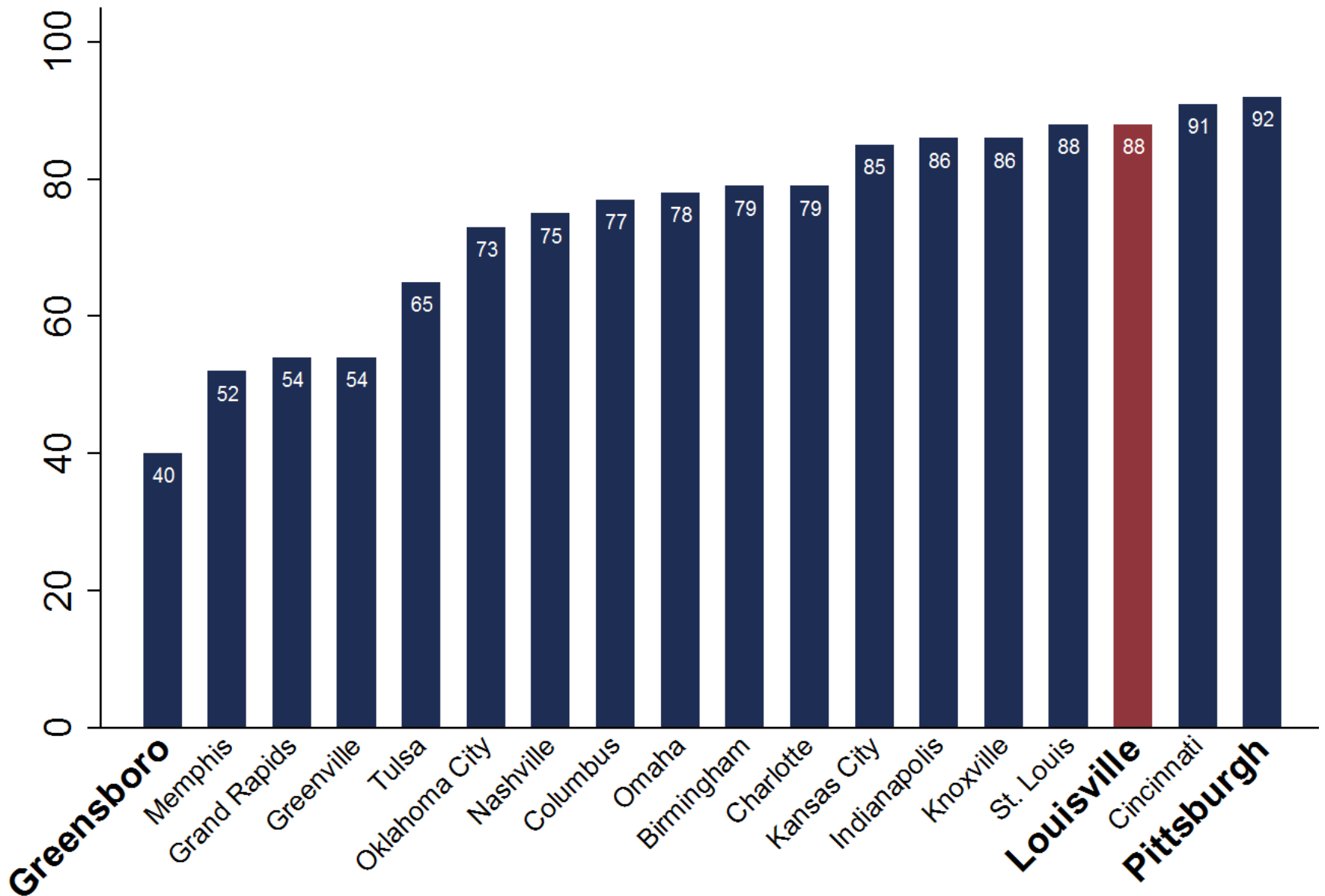


Source: 2009-2013 American Community Survey

Alternative Transportation Usage



Walk Score®



Louisville Urban Core Comparison

	2000	2013	Peer Rank
Total Population	113,378	106,069	8 th
Total Housing Units	54,439	55,974	8 th
Occupancy Rate (%)	89.0	81.5	14 th
Owner Occupied (%)	41.1	36.2	18 th
Age 25-34 (%)	14.8	16.4	8 th
HS Graduates (%)	69.3	79.7	9 th
College Graduates (%)	14.6	19.4	12 th
Advanced Degrees (%)	5.8	8.7	10 th

Summary

- Louisville ranks highly among peer cities in total population and housing units in the urban core
- Strong urban core neighborhoods that contribute to the vitality of the CBD (Old Louisville, Highlands, Clifton)
- However, the city lags behind peers on many quality of place indicators
- Since 2000, small population loss in the urban core, but increased housing units and significant positive change in educational attainment and young populations